



KENNESAW STATE
UNIVERSITY
COLLEGE OF THE ARTS

SCHOOL of
ART and DESIGN

create

**your
WORLD
HERE**



WHY CHOOSE

KENNESAW STATE
UNIVERSITY



You are invited to create your world here. With our nationally recognized faculty of artists, designers, art educators and scholars, we are committed to exploring the convergence of art, design, and creative inquiry. The Kennesaw State University School of Art and Design provides a rigorous education, no matter which degree you choose. We offer a BFA degree in Art with concentrations in Art Education, Art History, Ceramics, Graphic Communications, Illustration, Painting and Drawing, Photography, Printmaking, Sequential Art, Sculpture, and Textile & Surface Design. Or, choose a BFA in Digital Animation, or get your MA in Art and Design with concentrations in Art Education, Digital Animation, and Museum Studies.

Our facilities provide students with state-of-the-art resources. The Chastain Pointe facility houses four large drawing and painting studios and an expansive printmaking area. Two new computer studios in the Visual Arts Building provide industry standard technology for our applied arts disciplines of Graphic Communications, Digital Animation, Illustration and Sequential Art. Two new studio spaces and our recently completed computer labs on the Marietta campus support our Textiles concentration.



Professor Joseph Karg
assists a student.

BACHELOR^{of} **FINE** *arts* in **ART**

CONCENTRATIONS

Art Education

Art History

Ceramics

Comics & Sequential Art

Graphic Communications

Illustration

Painting and Drawing

Photography and Video

Printmaking

Sculpture

Textile and Surface Design

BACHELOR^{of} **FINE** *arts* in **DIGITAL ANIMATION**

ART HISTORY MINOR

CLASSICAL STUDIES MINOR



Apply Now!





ART EDUCATION

concentration

The Bachelor of Fine Arts with a concentration in Art Education (BFA in Art, Art Education) leads to provisional teacher certification in grades pre-kindergarten through 12 (P-12).

The concentration provides students with a broad foundation in general education, extensive study in art, professional education, and field experiences. All pre-service art education students take studio art courses, art history, and art criticism while taking upper-division art education courses.

Accredited by the National Association of Schools of Art and Design (NASAD), the concentration prepares pre-service students to continue into graduate studies in KSU's MA in Art and Design, Art Education concentration.

Demand is high for art education teachers. Some of our best students are offered positions before graduation and some BFA in Art students are returning to KSU for teacher certification.



CAMILA PEÑA

art education



"My favorite thing about the School of Art and Design in the sense of community I have found within it. In pretty much every class I have taken, my peers and professors have always been incredibly supportive and I have made many good friends, too."



Camila Peña
*An Accident, An Error,
and A Mistake, 2022*
ceramic





ART HISTORY

concentration

art history

Students at Kennesaw State University may choose to concentrate in Art History within the BFA in Art, or to complete a minor in Art History. The Art History concentration will introduce you to visual culture from a broad range of historical periods, regions, and contexts: from the ancient world to contemporary art; and from Africa to Asia.

You will learn how to analyze both objects and texts as historical evidence and examine all aspects of art and the art world, including techniques, makers, patrons, viewers, and collectors. Art History students are encouraged to study at least one ancient or modern language associated with your main area of interest.

Our Art History concentration provides marketable skills in critical thinking, in-depth research, and oral and written communication. Kennesaw State University alumni have continued their studies in graduate school, or gone on to careers in museums, galleries, and teaching. A concentration or minor in art history is also useful for students who plan to enter careers such as business, law, non-profit organizations, professional writing, or publishing.



MCKENZIE BRICK

art history



"I am a recently graduated senior working at the Booth Western Art Museum as an educator. My favorite Art History subjects include Latin American art, Native American art, and Contemporary art. My favorite artist (and the artist I wrote about for my senior capstone paper) is Tom Kiefer; he inspires me every day. Through photography, he documents the lives of people traveling to North America. His efforts are inspirational and approached with respect and empathy."



Tom Kiefer (tomkiefer.com)
at work in his studio.
Photo by Jim Gillett.



Student drawing archeological illustration with Roman pottery.



CERAMICS

concentration

Ceramics

The Ceramics concentration offers students broad training in all processes of ceramic fine art and design/production. These processes include hand-building, wheel-throwing, mold-making, slip-casting, and clay and glaze formulation. Our studio offers all types of firing methods including oxidation, reduction, soda, and raku. We partner with local community studios to offer internships, part-time teaching jobs, and the occasional opportunity to wood fire.

The Mudslingers, a student organization, gives ceramics students the opportunity to sell their work on- and off-campus, and to plan and lead masterclasses in the ceramics studio for other students. Lower and intermediate classes in the concentration focus on techniques, while advanced classes focus on content, surface, and professional development in the student's chosen path within ceramics.

Each student may tailor their education in the upper levels to suit their own unique goals and aspirations, so that we may best prepare them for the specific career of their choice within the broader field of ceramics. The faculty are nationally renowned artists with backgrounds in figure sculpting, wheelthrowing, digital design for ceramic production, and slipcasting.

Alumni are highly successful international fine artists and designers, local business owners, teachers in both public and private schools, art professors, and owners and managers of community studios.



BAILEY MCINTYRE

ceramics



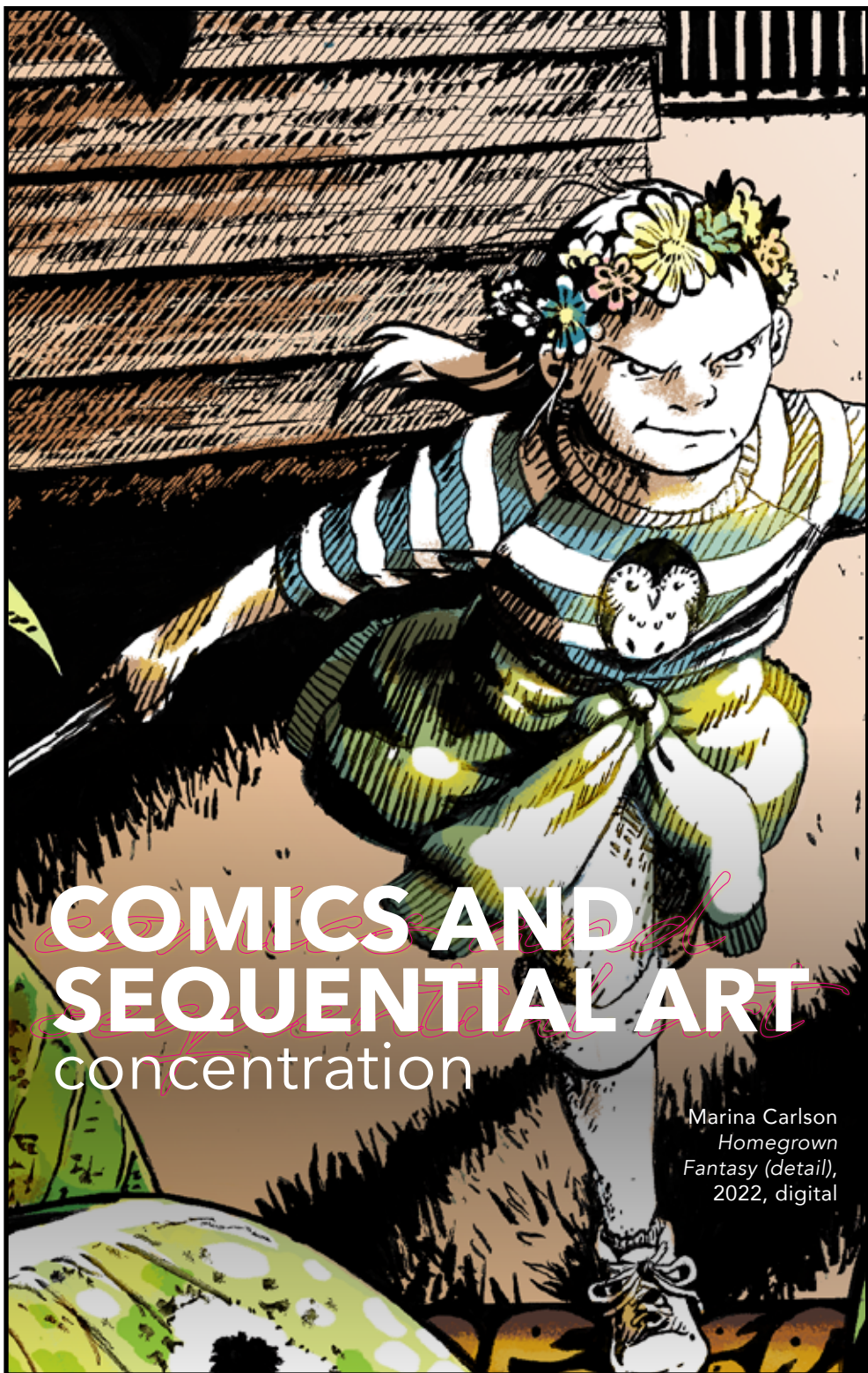
"I love the ceramics studio and the community within it. The amount of resources available for skill and knowledge growth in this field is far more than I could have imagined.

I am currently taking wheelthrowing and I love this class. I am especially excited for taking Ceramic Tech next semester and learning how to formulate clay and glaze, as well as build and wire kilns."

Bailey McIntyre
purple bowl, 2022
ceramic







COMICS AND SEQUENTIAL ART

concentration

Marina Carlson
*Homegrown
Fantasy (detail),
2022, digital*

Students in the Comics and Sequential Art concentration acquire the skills to be dynamic visual storytellers. Students explore traditional comic art as well as storyboarding, children's books, self-publishing with zines and many other forms of visual narrative design and development.

Students in this concentration learn traditional studio art disciplines along with ample studio time to study sequential media and create their own work. The goal is for students to finish their degree with a strong, practiced style of visual storytelling and a body of work to use towards their portfolio and careers.

The Comics and Sequential Art concentration for the Art, BFA degree began in 2017. It was founded as part of an articulation agreement with ESA Saint-Luc in Brussels, Belgium. The innovative pedagogy of ESA Saint-Luc influenced the foundation of the concentration in the School of Art and Design.



Marina Carlson
Homegrown Fantasy
(detail), 2022, digital

TRINITY BYRD

sequential art and comics



"My favorite thing about KSU's School of Art and Design is that there are so many different classes and concentrations available to students. I could be focusing on my sequential art major while also taking ceramics and printmaking. It is really a wonderful thing."



Trinity Byrd
The Parasight Run!,
2022, digital

Right: Charlie Goodwin, *Film Bro Moment Page 1*, 2022, digital

VRRM...

VRRR...RRM...

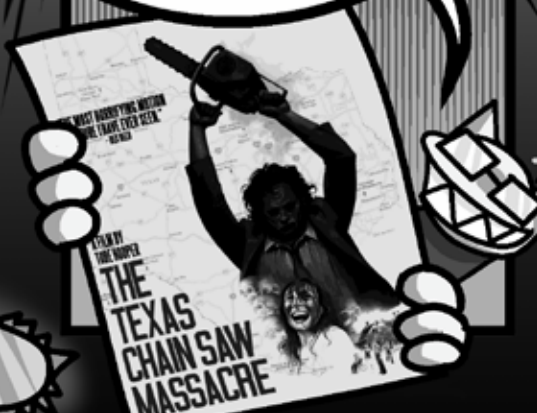
VVRRRRRRMMMMM

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HI. CAN I
TELL YOU
ABOUT

1974 HIT
MOVIE,
"THE TEXAS
CHAIN SAW*
MASSACRE"?

*YES. IT'S
SPELLED
LIKE THAT



GRAPHIC COMMUNICATIONS

concentration



Shannon Gaskin
Bee Well Soaps, 2022



Our Graphic Communications concentration prepares you for a creative career in the advancement of print and digital media. You will gain solid training in the foundations of visual communication.

You'll study the basics of typography and composition with type, images, colors, and graphics. You'll immerse yourself with a hands-on experience in publication design, advertising and packaging through research and design thinking. You'll explore interactive media design, UX/UI design, and motion graphics.

Our advanced courses feature small class sizes, allowing for thorough study of new graphic technologies with close faculty supervision. We offer the opportunity to exhibit your work both on- and off-campus. Numerous internship opportunities are available.



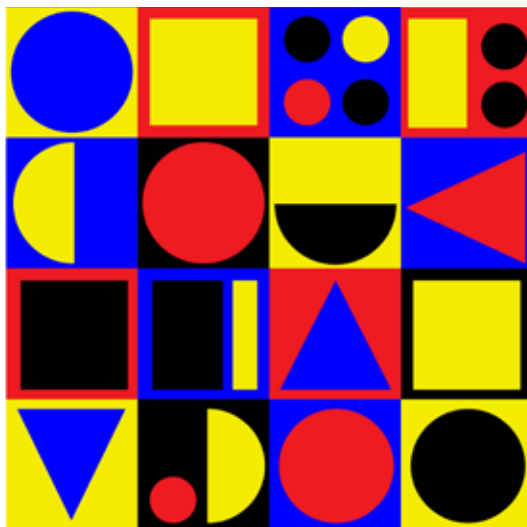
Nick Collins
Reformation Label
Design Internship, 2022

TONY RAMIREZ TELLEZ

graphic communications



"Kennesaw State University will help me become a Product Designer/UX Designer or enter the field of Industrial Design."

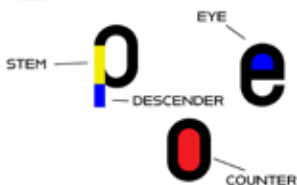


Tony Ramirez Tellez
Reross Type Layout, 2022

Reross

Elia Preuss
2019

Created by Elia Preuss, this font was inspired by Reinhold Reross's alphabet designs, who was a student to Joost Schmidt. His alphabet was monolinear, with geometric lettering and constructed on grids using a compass and ruler. This true Bauhaus-influenced font is very geometrical, and contains many contemporary features.





W Problems

Volkswagen's step of the world that the original but they were under to a design that other the 1920s. It was an and had gone after, some. (Humboldt) 199 of a production run last on the (1920) founding the several magazines of the world.

Although it is often said that the Volkswagen Beetle is a symbol of German engineering, the car's history is a story of struggle and triumph. The Beetle's success in America was not a foregone conclusion. In the early 1930s, Volkswagen was a small, struggling company in Germany. The car was designed by Ferdinand Porsche, a former racing driver and engineer. Porsche's vision was to create a car that was simple, reliable, and easy to maintain. The Beetle was a success in Germany, but it was not until the late 1930s that it began to gain a following in America. The Beetle's success in America was a result of its unique design and its ability to withstand the harsh conditions of the American climate. The Beetle's success in America was also a result of its low price and its availability in a wide range of colors and options. The Beetle's success in America was a testament to the power of good design and hard work.

more federal government and the state of Lower Saxony had agreed to share 100% of VW's losses. In the end of the decade, there was no more to be made. The car was sold, mostly in the US. The Volkswagen Beetle was a success in America. It was a car that was simple, reliable, and easy to maintain. The Beetle's success in America was a result of its unique design and its ability to withstand the harsh conditions of the American climate. The Beetle's success in America was also a result of its low price and its availability in a wide range of colors and options. The Beetle's success in America was a testament to the power of good design and hard work.

Shannon Gaskin
The Volkswagen Chronicle
Coffee Table Book, 2022



ILLUSTRATION

concentration

Wren Whiteside,
Untitled, 2024, digital.
Based on photography by
Earth, earthsworld.com

The Illustration concentration represents a confluence of the traditional studio disciplines of painting and drawing with more commercial applications of image design and development.

The applications of studying illustration include preparing for traditional markets like editorial and commercial illustration as well as entertainment media and digital venues.

Students studying Illustration are engaged with visual problem solving and image creation. The goal is to produce a strong portfolio with a distinct personal style and rich visual vocabulary.

The Illustration concentration for the Art, BFA degree began in 2017. It was founded as part of an articulation agreement with ESA Saint-Luc in Brussels, Belgium. The innovative pedagogy of ESA Saint-Luc influenced the foundation of the concentration in the School of Art and Design.



Logan Coleman
Untitled (detail), 2022,
digital painting

LOGAN COLEMAN

illustration



"I love the amount of creativity I see every day from both my professors and classmates. It inspires me to keep improving."

Logan Coleman
Untitled, 2022,
digital painting





Chantelle Chapman
Brave Sir Mouse, 2022,
mixed media illustration



painting & drawing **PAINTING & DRAWING**

concentration

The Painting and Drawing concentration in the School of Art and Design supports the investigation of diverse approaches, histories, and forms of painting and drawing. Our concentration views art-making as a process of inquiry that is continually sharpened by experience, knowledge, and practice. The diverse faculty brings a broad range of voices to individual study.

Painting and Drawing recognizes and is informed by the deep roots of its history as applied to contemporary methods and concepts and continues to play a significant role in contemporary culture.

Viewed as independent but overlapping disciplines, Painting and Drawing provides a wide range of courses designed for students of all levels, backgrounds, and interests. We have a sustained history and continuing priority of integrating visiting artists, critics, and curators, as well as scholars, into the core of its instruction.

By enabling the development of painting and drawing as a means of individual expression, reflection, and communication, we encourage our students to cultivate their own points of view.



BIANCA GUERRERO

drawing & painting




"My favorite things about the KSU School of Art and Design would have to be the dedicated professors and the hard working art students. The two allow me to feel fulfilled as an artist. In fact, my best friends are classmates I met in my studio courses. The bonds created have been unmatched to those I have made in the past. As for my professors, their commitment to my growth has nurtured my passion for creating art. I look up to their accomplishments and want [the same] for myself."



Bianca Guerrero, *untitled*, 2023, oil on canvas





PHOTOGRAPHY
photography
AND VIDEO
and video
concentration

Bailey Kijek
Public Space 1, 2022

The Photography and Video concentration develops skillsets in the following photographic disciplines: fine art, editorial, commercial, and videography.

Students work with everything from traditional films and papers to state-of-the-art digital cameras, lighting equipment, large format printers, and the extensive software of Adobe Creative Suite. Our new facility has a dedicated shooting studio with cyclorama wall, green screen, background papers, and both continuous and strobe lights for a variety of applications.

We work with several galleries, studios, arts centers, professional photographers, and videographers for student internship possibilities. These give students the opportunity for real world job experience and to be able to see the tools and techniques used by leaders in the field.

We also work with the Georgia Film Academy to allow students the opportunity to learn skills directly related to the growing film industry in Atlanta. Our concentration gives students the technical and conceptual skills to be strong competitors in the dynamic industry of Photography and Video Production.

Dominic Reilly
Public Space 1 (detail), 2022



DANA WEISS

photography and video



"I never expected to be an art major and was originally focused on the sciences, but I'm glad I took the plunge. I transferred to KSU in my sophomore year and have enjoyed KSU since. I like the atmosphere; it feels like a small school, despite being one of the largest in Georgia. I've enjoyed talking with the teachers and making connections while navigating the art world."



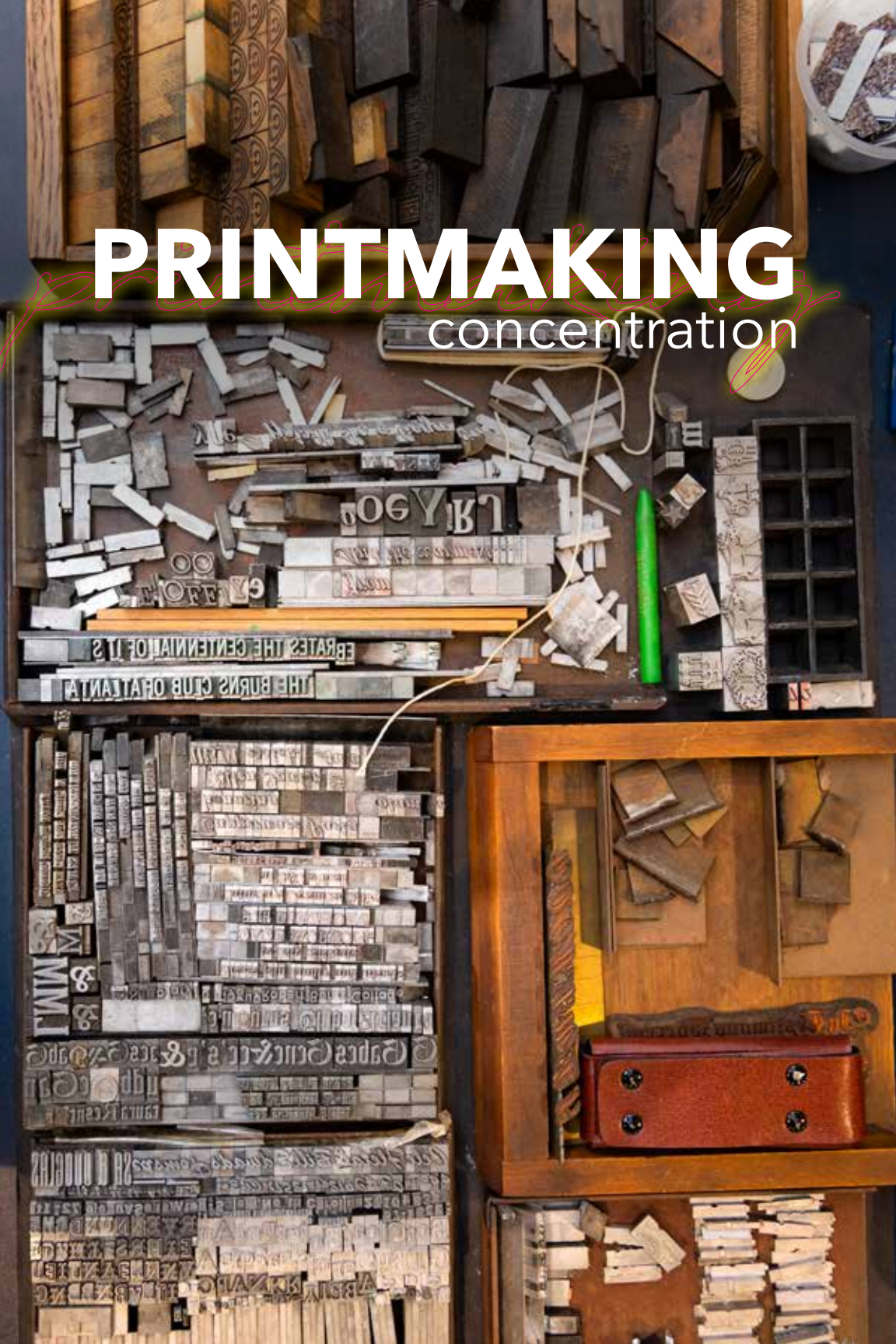
Dana Weiss
Runaway—The Motel, 2022,
photograph



Nikki Raitz
Portals, 2022,
photograph

PRINTMAKING

concentration



The Printmaking concentration offers professional courses to help meet the demands of today's marketplace. Students receive solid training in the foundations of art and opportunities to explore diverse kinds of media within the printmaking concentration. Students will take advanced courses in Printmaking that include all contemporary medium as well as traditional processes.

Within the Printmaking curriculum, we offer Book Arts/Papermaking and Letterpress from the basics through advanced techniques. Our small class sizes allow for intense courses offerings with close faculty interaction.

Students have the opportunity to exhibit their work both on- and off campus and build a valid resume for their career. Numerous internships and scholarships are available.



EVAN CARRITHERS

printmaking



"I am an artist who specializes in painting, drawing, and printmaking. Growing up in Athens, Georgia, I moved to metro Atlanta for school, specifically for Kennesaw State. I started as a programmer studying game design and development at Kennesaw State. Within my first year, I realized I was not a programmer. I started taking my art more seriously and made the switch into the School of Art and Design."

Evan Carrithers
Koji, 2022,
print





SCULPTURE

concentration

Hannah Bumgarner
chess set, 2022,
wood



Our Sculpture concentration provides a practical education in three-dimensional design and conceptualization, hands-on contemporary and traditional tool use, fabrication, and professional practices.

Students work with a broad array of materials, from wood and metal to silicone resins and plastics. They learn how to safely use handsaws and chisels, table saws, bandsaws, welders, laser cutters, 3D printers and CNC routers.

Students may also learn methods of metal fabrication including plasma cutting, welding, mold making and metal casting. Students may even design and fabricate permanent public works, such as those located in the City of Kennesaw.

This concentration offers small class sizes where students work closely with their professors. Students may go on field trips to material suppliers, fabrication companies, and the studios of professional sculptors.

Students may join the Sculpture Club, which affords them the time and space to make and sell work, and attend conferences and workshops.

Internships with fabrication companies such as ID3 Group and AFX Studios are available for upper-level students, which may lead to employment or to companies that need employees with a similar skill set. Students may work as studio assistants to nationally recognized sculptors, work in the burgeoning film industry, or become wood workers, professional welders or sculptors who create and sell public works.

MARY BECK PINKSTON

sculpture



"I chose KSU for the environment and sense of community that it brings. It really is the perfect location for budding artists, being so close to the city and a short drive to the mountains. It is the best of both worlds."



Mary Beck Pinkston
Citrus coaster, 2022,
bronze



Iron pour collaboration by professors and students.

Thomas Daniel, *SGCI Award, 2017*,
stainless steel, brass, walnut.
Built for the closing ceremonies
of the 2017 SCGI Conference.



MASTER CRAFTSMAN

Program

The Master Craftsman Program at Kennesaw State University is a student-driven program that focuses on providing the community with high-quality artwork, while at the same time providing students with a high-impact learning environment.

Students work with clients to design and build artwork that meets the specific needs of the client while gaining invaluable, real-world experience.

We seek to help shape the community through creative placemaking by engaging with our partners through public art projects and community engagement events.

Jonathan Copeland,
Gateway Park Shade Structure,
2019, stainless steel.

Installed in Gateway Park
in downtown Kennesaw, Georgia.





TEXTILES and SURFACE DESIGN

concentration

MEET ME
AT THE

Textiles & Surface Design is focused on preparing students to work in the regional flooring and surface design industries, while also cultivating students' creativity and skills to serve fashion design.

Students are led through a curriculum that blends both conceptual art practices and technical digital skills. Gaining confidence through creative development, fabric construction, and industry standards, students will graduate prepared to enter the multifaceted, exciting field of textiles.

Right: Student Carli Webb paper weaving in Textile Foundations.



NICOLE BUSTOS MAZENETT

textiles and surface design



"KSU offered me the best opportunity as an international student for my career, plus the major that I wanted was offered here. As soon as I toured campus, I knew that I wanted to graduate from here. KSU has so much passion, creativity and the people that I have met have helped me so much throughout my career."

Nicole Bustos Mazenett
Project 62, 2022





Abby Eversold
quilted pillow, 2022



Bachelor of Fine Arts in

DIGITAL ANIMATION

KSU students work on character animation.

The Bachelor of Fine Arts (BFA) with a major in Digital Animation prepares you for various animation and animation-related careers or graduate school by providing a thorough grounding in fundamental principles and techniques. This degree focuses on intensive work in digital animation supported by a program of general studies.

Digital animation includes all animation techniques that are designed exclusively with the use of computers. With digital animation, you can create both 2D (two-dimensional) and 3D (three-dimensional) animation.

The five forms of animation are:

- Traditional Animation
- 2D Animation
- 3D Animation
- Motion Graphics
- Stop Motion

Digital Animation foundational coursework includes the basics of two and three-dimensional design, color theory, computer applications in art, and concept, creativity, and studio practice.

Upper-level coursework includes electronic illustration, foundation animation, and character development, as well as other digital animation courses.



CAITLYN DAVID

animation



"My favorite things about KSU's School of Art and Design so far have been the people and opportunities at every corner. Many professors, peers, and clubs have made my experience so unique. I am challenged to improve and constantly have lots of resources to do so."



Caitlyn David,
Diluc, 2022,
digital painting



Shery Purani
Sword, 2022,
3D model

Kennesaw State University
COLLEGE of the

arts



78%

*of students are
employed within six
months of graduation*

100+

*exhibitions, concerts,
productions, and performances
on campus per season*



**Award-
Winning**

*faculty, artists in residence,
and guest scholars*



**KENNESAW STATE
UNIVERSITY**
COLLEGE OF THE ARTS



BE *transformed*

2000+
SCHOLAR ARTISTS

30+
PROGRAM
CONCENTRATIONS

**Nationally
Accredited**
ARTS DEGREE PROGRAMS



For more information:



ArtsKSU.com

MASTER of ARTS in ART & DESIGN

DIGITAL

animation

Latest Technology
Industry Connections

MUSEUM

studies

Zuckerman Museum of Art
Digital Archiving

ART

education

Studio-focused
Salary Advancement

100% ONLINE
kennesaw.edu/maad

BERNARD A. ZUCKERMAN MUSEUM of ART



A unit of Kennesaw State University's School of Art and Design, the Bernard A. Zuckerman Museum of Art serves as a vital academic resource and cultural focus for students, faculty and members of the community.

492 Prillaman Way, MD 3104, Kennesaw, GA 30144

Regular hours:
Tuesday - Friday: 10 a.m. - 5 p.m.
Saturday: 12 - 5 p.m.

FREE ADMISSION

zuckerman.kennesaw.edu

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Prof. Chuck Meacham, Chair, Department of Theatre & Performance Studies



KENNESAW STATE
UNIVERSITY
COLLEGE OF THE ARTS