

# LINDSEY KIDD

## EDUCATION

Kennesaw State University Bachelor of Fine Arts in  
Digital Animation 2022

## Experience

### Kindness Matters Ferret Rescue | Marketing Assistant

November 2022- Current

Help build and maintain the website and social media pages.

Design posts and merchandise such as shirts, stickers, and other social items.

### Cady Studios | Photo Retouching

August 2022 – October 2022 | Seasonal

Retouch and edit client photographs.

### SMart Art Club | Art Teacher

March 2022 -July 2022 Teaching kids how to draw, paint and sculpt.

### Kennesaw State University | Global Division of Affairs Marketing Assistant

October 2021- July 2022 | Part Time

Create engaging marketing content such as flyers, posters, and digital TV signage. Maintain social media pages, advertisements, and other brand assets. Plan and design, and develop graphics based on department requirements.

### Crocs / Marketing Design Team | Seasonal

May 2021- August 2021

Created shoe displays and concepts for new ideas

### Fresh Squeezed Juice Bar | Graphic Designer

January 2021- May 2021

Created content for marketing and social media

Animator

Graphic Designer

Marketing

UI / UX Designer

## CONTACT

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## Skills

Adobe Suite ( Ps, XD, Ae, Id, Ai)

Blender

Canva

Customer Service

Figma

Graphic Design

HTML/JAVA/CSS

Maya

Microsoft Office

Product Design

Sketch

Social Media Management

Social Media Marketing

Storytelling

User Experience Design

User Interface Design

## Freelance Work

Marketing Manager  
for Kennesaw State ISSA

Help clients redesign  
their websites for an  
updated easy-to-use look

Tutor students  
in Toom Boom and Maya

Portrait Commissions

Design costume jewelry

