





BAILEIGH KRAUSE

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 Kennesaw, GA

OBJECTIVE

To utilize my creative expertise & technical skills as a *graphic designer* to produce visually compelling & impactful designs that effectively communicate clients' messages and elevate their brand identities.

EXPERIENCE

Part-time Graphic Designer & Marketing Lead

KSU's Department of Event & Venue Management
Kennesaw, GA

OCT. 2022-PRESENT

- Project management over a marketing team to help create and facilitate design projects for the university
- Utilizing Adobe Photoshop, InDesign, & Illustrator, as well as Canva and Basecamp softwares
- Participated in KSU Events as a Night Owl

Graphic Design Club Board Member

Kennesaw State University
Kennesaw, GA

AUG. 2022-MAY 2024

- Attended numerous social events that would motivate graphic designers to involve themselves in group unity and have networking opportunities
- Contributed to the promotion of growth of graphic designers and it's association
- Encouraged growth, ethical behavior, & passion in Kennesaw design students

Graphic Design Internship

Dojo Agency
Portland, OR (Remote)

JUNE 2022-AUG. 2022

- Collaborated with the creative director on marketing design ideas and projects
- Assisted the art director on companys' branding/identity flyers, brochures & design ideas.
- Utilized Adobe Photoshop, InDesign, & Illustrator, as well as Basecamp, and Google Drive software

EDUCATION

Bachelor of Fine Arts in Art, Graphic Communications Concentration

Kennesaw State University
Kennesaw, GA

MAY 2024

ACHIEVEMENTS

Advance Scientific Research: "Feeling Colors – The Relationship Between Colors and Emotions" (2016-2018)

KSU's Presential List
(2018, 2022, 2023, 2024)

SKILLS

Print & Digital Design

Typographical
UX/UI
Motion Graphics
Branding/Advertisement
Packaging
Creativity
Color-theory
Elements & Principles of Design

Computer Proficiency

Adobe Creative Cloud Softwares: Indesign, Illustrator, Photoshop, After Effects, Premiere Pro
Canva
Figma

Personal

Communication
Problem-solving abilities
Organizational dexterity
Collaborative work
Time management