


# Bryant Alvarez

Graphic Designer




Idea | Direction | Design

## Contact

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 www.TheBryantAlvarez.com

## Awards & Publications

- "Influencer Marketing Is Dead. The H Hub Killed It". - Jesse Damiani *Forbes*. Dec. 2018
- *ViewBug Top Choice*
- *ViewBug Superb Composition*
- *ViewBug Outstanding Creativity*

## Design Associations

- AIGA Member
- The H hub Member
- KSU Graphic Design Club Member

## Languages

- English (*Fluent*)
- Spanish (*Fluent*)

## Work Experience

**Freelance Designer** *Atlanta, Ga* 2021-Present

- *Fruits by Fully* : Business Card, Logo & Brand Identity
- Party Invitation design
- Bai Antioxidant Infusion: Promotional Ad

**Nike** *Woodstock, Ga* 2017-Present  
*Sales Associate*

My role at Nike as a Sales Associate would consist of various tasks within each department I worked in. Departments I worked in were men's and women's apparel, footwear, cashier and shipping and receiving. Providing customer service to meet the needs of consumers was my main goal.

**Ricky Joy Company** *Alpharetta, Ga* 2019-2019  
*Administrative Assistant*

As the Administrative Assistant to the CEO and President of the company, I would communicate with other administrative members about the monthly inventory counts I had reported. Inventory reports were done monthly, Expense reports were done weekly. Ship marketing material along with product samples to different individuals. Working with the marketing team to organize and carry out promotional events.

## Education

**Bachelor of Fine Arts in Graphic Communications** *Dec. 2022*  
*Kennesaw State University Kennesaw, Ga*

- Typography I & II
- Publication Design
- Advertisement Design
- Packaging Design
- Pre-Press