



## About Me

Amanda Reif was born in Brunei, Borneo, and grew up in Marietta, Georgia. Her goals as an artist are to become a well-rounded artist while creating sustainable art for a better, more eco-friendly future. Currently, she is serving on the student board of AIGA as the secretary and working at Notion LLC as a Graphic Designer and Assistant Marketer. She looks forward to add value to an environment that can also help her grow professionally.

## Skills

### Design

- Branding Identity
- Print Marketing
- Motion Design
- Package Design
- Illustration

### Application

- Adobe Creative Suite
- Wix
- Figma
- Pixpa
- Microsoft Office

## Education

Bachelor in Fine Arts  
Graphic Communications  
Kennesaw State University  
Kennesaw, GA  
Expected Graduation May 2023

## Experience

### Freelance Designer 2018 - Present

I offer a range of design services manage quick turn projects for various clients in the environmental, sports, and portrait industries

### Graphic Designer Assistant Marketer 1/17 - Present

Notion LLC | Buford, GA

- Pioneered campaigns and marketing materials from strategy to execution
- Crafted brand stories and strategy guides

### Graphic Design Marketing Intern 4/22 - 1/23

Engel&Völkers | Atlanta, GA

- Prioritized multiple projects for real estate agents and adjusted to inevitable changes in timelines, deadlines and project goals in a fast-paced environment
- Collaborated with Marketing Director to develop compelling design solutions



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