

Natalie Amella

Graphic Designer



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678.722.1128

Educated and fresh graphic designer with an interest in marketing, branding, and merchandise design looking to create engaging and impactful designs.

Education

Expected December 2023

Kennesaw State University

Bachelor of Fine Arts in Art

Concentration of Graphic

Communications

May 2019

Starrs Mill Highschool

Fayetteville, GA

Hard Skills

Illustrator

Photoshop

Layout

Indesign

Sketching

Canva

Soft Skills

Problem Solving

Collaboration

Conflict Resolution

Growth Mindset

Experience



2022–Present

Groundwork Marketing Agency, Kennesaw GA

Graphic Designer, Creative Director

- Conceptualizes and develops cohesive brand identities for clients.
- Designs logos, and marketing material to establish a strong brand presence and promote products and brands effectively.
- Works with creative and accounts team within the agency as well as client facing meetings.



2022–Present

Kennesaw State University, Kennesaw GA

College of the Arts Patron Services Student Assistant

- Oversees performance space to ensure patrons have a smooth and enjoyable experience while attending College of the Arts performances and events.
- Sells tickets and provides information to patrons and the public for College of the Arts events and performances.



2021

Stray Kids x ATL Community Cupsleeve Event,

Kennesaw GA

Graphic Designer and Marketer

- Worked with a team to coordinate a café fan meetup event by designing graphics, flyers, and social media posts to promote online.
- Designed and printed freebie cards for guests.