



TAYLOR EMIGH

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PROFESSIONAL SUMMARY

Multi-talented Graphic Design Intern experienced in providing and assisting marketing department by taking up various roles and responsibilities such as presenting concepts to clients, preparing images for social media and blog posts and designing emails. Familiar with Adobe Creative Suite and an outstanding communicator with excellent drawing abilities.

EXPERIENCE

September 2022 - Current

Graphic Design Intern

Lizard Thicket Boutique | Peachtree City, Georgia

- Met objectives of marketing projects by translating messaging concepts into fresh marketing materials.
- Achieved project targets with high-quality design work.
- Reviewed and suggested improvements to artwork and design output.
- Developed fresh designs with esthetic appeal using software.
- Designed Professional emails, A-Frames and graphics for marketing
- Worked under direction of senior project managers and graphics design team members on collaborative objectives.
- Served clients, tackling and fulfilling design goals.
- Established design goals and set strategies to meet targets.

January 2021 - Current

Appearl Chair

Delta Phi Epsilon | Kennesaw, Georgia

- Promoted Delta Phi Epsilon through t-shirt designed for events
- Boosted our fundraising events by designing pins, stickers and apparel.
- Maximized growth by staying on top of business activities, market conditions and competitive landscape.
- Promoted organization to public with smooth and professional speeches.
- Kept budgets in line with financial targets, continuously monitoring business trends and forecasts to make proactive adjustments.

SKILLS

- Good communication
- Social media graphics
- After Effects
- Website. Design
- Email Marketing
- Pre-press
- Adobe Software
- Marketing development
- Google Drive
- Creative Cloud
- Microsoft
- Publication Design

EDUCATION

December 2022

Graphic Communications - Art
Kennesaw State University, Kennesaw, GA