



SHANNON GASKIN

Graphic Designer

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📍 Atlanta, GA

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PROFESSIONAL PROFILE

I'm a graphic designer located in Atlanta, Georgia. My work focuses on Package Design, UX/UI, Illustration, Editorial and Publication Design. I will graduate from Kennesaw State University with a B.F.A. in Graphic Communications in 2022. With experience in the entire Adobe Suite, I specialize in Illustrator and InDesign.

PROFESSIONAL EXPERIENCE

Marvel Wallpaper

- Commissioned artwork for desktop for Jacob Milligan.
- Digital Illustration, 2022.
- Created in Adobe Illustrator.

Tropicana Juice Box

- This student project focuses on re-branding development, and advertising and packaging design.
- Juice Box and Carrier Package Redesign, printed paper product, 2x3 inch print ad mailer, & mobile social media campaign, 2022.
- Created with in Adobe Illustrator.

DESIGN SKILLS

- Branding
- Illustration
- Publication Design
- Package Design
- UX/UI
- Web Design

Software skills:

Adobe InDesign, Illustrator, Photoshop, Canva, Adobe XD. (Familiar with HTML & CSS, After Effects, and Adobe Premiere Pro.)

EDUCATION

B.F.A. in Graphic Communication

Kennesaw State University, Dec. 2022
3.6 GPA, in Kennesaw, GA.

Relevant Courses:

- Typography I & II
- Web & Interactive Media Design
- Publication Design
- Motion Graphics
- Advertising & Packaging Design

AFFILIATIONS

- AIGA
Member since 2022
- KSU Graphic Design Club
Board Member, Event Planning Director

WORK EXPERIENCE

• pOpshelf

Retail Associate, Aug 2022–Current.

Duties include strong customer service, servicing the self checkout, & working the sales floor.

• HomeGoods

Retail Associate, Sep 2018–Aug 2022.

Duties include customer engagement, working the front end, & merchandising the sales floor.