

## ✦ Brooke Hopkins ✦

My name is Brooke Hopkins and I'm passionate about graphic design and marketing. I'm an outgoing, unique, and authentic spirit with a hard-working and driven nature. During my studies at KSU, I have grown a deeper interest in the science behind marketing. This has led me to understand that every design choice should be done with purpose.

In my free time, I enjoy spending time with my family, my partner, and my two cats. I also regularly play dungeons and dragons with friends as well as games like animal crossing and pokemon.



## ✦ Education

### BFA in Art, Graphic communications

Kennesaw State University, Kennesaw, GA

AUGUST 2017 – MAY 2022

Currently attending KSU for a Bachelor of Fine Art in Art with a concentration in Graphic Communications and a minor in Marketing. Current GPA of 3.6 with plans to graduate in May of 2022.

## ✦ Personal skills

- Red Cross CPR/AED/First Aid
- Creativity
- Collaboration
- Communication
- Organization
- Time Management
- Problem Solving

## Relevant Classes

### Design:

- Design Practicum
- Senior Portfolio & Project
- Motion Graphics
- Advertising & Packaging
- PrePress
- Web Design for Artists
- Interactive Media
- Publication Design
- Typography 1 & 2
- Electronic Illustration

### Marketing:

- Entertainment Marketing
- Social Media Marketing
- Advertising
- Consumer Behavior
- Principles of Marketing

## Experience

### After School Teacher, Frey Elementary

Acworth, GA 30101

August 2017 – Present

- Time Management
- Communication
- Problem Solving
- Flexibility

### Freelance Design, Brooke Creative

August 2019 – Present

- Leadership
- Deadline Oriented
- Communication
- Marketing
- Professional
- Creative direction

## Technical Skills

### Microsoft Office

- Word
- Excel
- Powerpoint

### Adobe Creative Suite

- Illustrator
- Photoshop
- Indesign
- After Effects
- Dreamweaver
- XD

### Social media

- Meta  
(Instagram & Facebook)
- Twitter
- Pinterest
- TikTok
- LinkedIn