







KIANA MELENDEZ GRAPHIC DESIGNER

CONTACT

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ABOUT ME

I am Kiana, a graphic designer and illustrator known for my distinctive style, seamlessly blending the macabre with maximalism. My artistic journey has been shaped by my unwavering fascination with the mysterious and unorthodox, leading to my unique approach to design and illustration. Drawing inspiration from gothic literature, occult symbolism, and surrealism, I mesh together graphic design and illustration to create my unique body of work. While studying at Kennesaw State University, I honed my work ethic, embraced a desire for continuous learning, and developed strong collaboration skills. Now, I am eager to apply my skills and embrace new experiences.

EDUCATION

Kennesaw State University, Kennesaw, Georgia
Graphic Communications

- * Deans list for 4 years
- * 3.8 GPA

AWARDS

- * GDUSA Packaging design Competition
 - o I had the opportunity to craft a soap box design for their annual packaging design competition, and I was honored to emerge as the victor. Furthermore, my design received the distinction of being featured prominently within their magazine.

LANGUAGES

- * English
- * Spanish

EXPIERENCE

CREATIVE SERVICES INTERN

May 2023–Present HEIDELBERG USA, Kennesaw, Georgia

- * working as a creative services intern in the office, working on assignments like social media posts, demos, events, invitations, posters, newsletters, publication design and packaging design.

FREELANCE

May 2023—Snap One, Marietta, Georgia

- * Was tasked with Designing a simple display for a sales event happening in their warehouse.

HEGIRA HEALTH

Jan–March 2023 - Kennesaw State University, Kennesaw, Georgia

- * engaged in a practical course focused on collaboration with real companies and non-profit organizations.
- * With The role of group leader involved the coordination and guidance of fellow students in the allocation and completion of assignments.

SKILLS

Photoshop		80%
illustrator		87%
Indesign		65%
Illustration		87%

EXTRA SKILLS:

Figma, Canva, Clip studio Paint, Procreate, digital art, Adobe Dimensions,

