

Hello! I'm Emily Rockholt.

I am a graphic designer, illustrator & graphic communications student at Kennesaw State University. My professional goal is to create things that are beautiful, meaningful, and effective. I pride myself in being detailed oriented in all projects from vision to execution. My curiosity, hunger for knowledge, and passion for the ability to communicate through design have allowed me to become an all in one creative team.



CONTACT

- etrockholt@gmail.com
- (706) 270-4290
- www.emilyrockholt.com
- @emilyrock.art
- Atlanta, GA

EDUCATION

August 2018–May 2023
BFA Graphic Communications
Kennesaw State University
School of Visual Arts
Kennesaw, GA

SKILLS

- Graphic Design
- UI/ UX Design
- Creative Collaboration
- Content Creation
- Adobe Creative Suite

Adobe Illustrator



Adobe Photoshop



Adobe After Effects



Adobe XD



Figma



Photography



Procreate



InDesign



Experience



Right Customer Digital Marketing Agency

Remote: Alpharetta, GA

MARKETING GRAPHIC DESIGNER & HEAD OF CREATIVE

- Worked with team to produce an abundance of effective creative content on a daily basis in a start-up environment.
- Lead Client on-boarding project meetings.
- Collaborated with visual team on campaigns.
- Created logos, branding, digital advertisements, landing pages and project concepts for all social media platforms.
- Designed effective websites, funnels, emails, and social media assets.

Kate Spade New York

Woodstock, GA

VISUAL MERCHANDISER AND ILLUSTRATOR

- Assisted in visual floor sets: using a corporate directory to accomplish window displays, props, and collections of merchandise.
- Used creativity, visual taste, & communication skills to effectively serve customers and maintain store aesthetic.
- Created animated Illustrations for the New York Office's Outlet Employee training videos.

Phi Mu, Kennesaw State University

Kennesaw, GA

PUBLIC RELATIONS DIRECTOR

- Created and maintained brand through social media, flyers on campus, banners and public relations events on campus
- Coordinated and played role as photographer in chapter photoshoots.
- Recruited and managed creative committees to execute projects.

2022–CURRENT

2019–2022

2018–2019