



EMILY SCHUVART

GRAPHIC DESIGNER

 678-756-8266

 schuartanddesign@gmail.com

 www.schuartanddesign.com

 Woodstock, GA

EDUCATION

Kennesaw State University | Kennesaw, GA
Bachelors of Fine Arts
Graphic Communications Concentration
August 2016–December 2023

AWARDS

- Citizenship Award
- Girl Scout Gold Award
- Honors Society
- President's List Spring 2023, Fall 2021, Fall 2019
- Dean's List Spring 2022. Spring 2021, Spring 2022

LANGUAGES

- English
- Proficient in Spanish

SKILLS



Adobe Photoshop



Adobe Illustrator



Figma



Adobe InDesign



Adobe After Effects



Canva

- Salesforce
- Google Ads and Analytics
- Vertical Response
- Leadership
- Marketing Management
- UX/UI Design
- Webdesign
- Print Advertising
- Packaging Design

PROFILE

A results-driven creative professional with a versatile background in graphic design and marketing management. With over 5 years of experience with graphic design and leadership, I have a proven track record of translating creative ideas into impactful visual assets. I thrive at the intersection of design and strategy, dedicated to enhancing brand presence and achieving business objectives by producing unique, practical, and striking designs.

PROFESSIONAL EXPERIENCE

RobertKent Galleries | Marietta, GA

Marketing Manager & Art Consultant

December 2021–Current

- Developed and executed comprehensive marketing strategies and content to increase brand visibility and drive revenue growth.
- Coordinated and executed digital media strategies across various platforms, including social media, email marketing, display advertising, and search engine marketing.
- Offered expert guidance to clients on art selection, investment, and collection curation.
- Managed client relationships, addressed inquiries, and organized private viewings and exhibitions.

Georgia Probate Law Group | Marietta, GA

Administrative Assistant & Director of First Impressions

February 2016–March 2019

- Designed comprehensive infographics on the intricate process of Probate to be given to new clients.
- Provided administrative support to attorneys and legal staff, including document preparation, file management, and appointment scheduling.
- Managed and classified incoming and outgoing court documents and other correspondence, scheduled appointments, and assisted with various tasks to ensure the smooth operation of the law firm's reception and administrative functions.

Brainy Bytes | Marietta, GA

Junior Robotics and Engineering Instructor

January 2014–January 2015

- Designed and delivered hands-on robotics and engineering lessons tailored to the developmental levels of K-6 students, fostering their interest in STEM fields and promoting problem-solving skills.
- Facilitated group projects and activities that encouraged teamwork and critical thinking, improving students' understanding of robotics concepts and fundamentals.

PROJECTS

A Wish for My Community

January 2013–January 2015

Designed, planned, and constructed a wishing well for a local Elementary school that would be the center for collecting art supplies for the school's art department,

Kweku Andoh Campus Map In Africa

August 2023–October 2023

Collaborated with a group of colleagues to create a map for a sustainable campus in Africa.