

# Entrepreneurship Degree

*Ideas into Concepts,  
Concepts into Ventures and  
Ventures into Reality.*

*Engage*

## **ENTR 4005**

Create the terms of engagement, set deliverables, participate in the experience, and reflect on the process and results.

*Launch*

## **ENTR 4004**

Execute the action phase of the business plan and formally pitch your new venture.

*Fund*

## **ENTR 4003**

Learn how to raise funds for a new venture.

*Evaluate*

## **ENTR 4002**

Get out of the building and validate your business idea.

*Create*

## **ENTR 3001**

Serves as a framework and catalyst to stimulate your entrepreneurial motivation and action to create new ventures.



**KENNESAW STATE  
UNIVERSITY**

COLES COLLEGE OF BUSINESS  
*Michael A. Leven School of Management,  
Entrepreneurship and Hospitality*