



KENNESAW STATE UNIVERSITY

COLES COLLEGE OF BUSINESS

*Michael A. Leven School of Management,
Entrepreneurship and Hospitality*

Fall 2023 Newsletter

Greetings,

Welcome to a new academic year. I am happy to welcome Dr. Adrian Beorchia, Dr. Juanne Greene, Dr. Chitalu Adams, and Professor April Sledge to the team. Also, a hearty congratulations to Deborah for being appointed as the Director of Online Programs at the Coles College of Business. We are expanding our program offerings through the new human resource management minor at the undergraduate level and will be proposing an entrepreneurship concentration in the MBA program. The Center for Entrepreneurship is doing a great job of assisting the students in transforming their business ideas into reality. The new hospitality major and the MEBUS minor are growing and the industry engagement in those programs is impressive. The MEBUS program was named as the TOP Music Business Program by Billboard Magazine for the 5th time in 2023. With all these great developments, it is a great time to be at the Leven School.

I will encourage you to please participate in the events below, being organized by the school and other events at Coles College. Your participation is what makes these events successful. Thank you and we look forward to a successful Fall semester!



Events

MANAGING YOUR SUCCESS:

Learning from Distinguished Management, Entrepreneurship and Hospitality Alumni



Max Arion



Austin Brown



Alison Cappas



Camryn Walsh

Friday, October 27, 2023
10:00-11:00 AM ■ Burruss Building Room 151

All KSU students welcome
RSVP@ coles.kennesaw.edu/managingyoursuccess



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Society for Human Resource Management

Pizza Party!

September 8, 6PM

ALC2103 (New Academic Learning Center Building)

Come join us for pizza, engagement, and learn more about SHRM! Free pizza will be provided on a first-come first-served basis.



Management Major Spring 2023 Review

- Spring 2023 Alumni Panel

Video



- Coles College Showcase



Entrepreneurship Major Spring 2023 Review

- Mookerji Innovation Fund...Funded 20th company this summer!



- Robin and Doug Shore Entrepreneurship and Innovation Center Improvements

Photos

Hospitality Management Major Spring 2023 Review

- The Hospitality Management Program hosted the Hospitality Gala, a beautiful evening to celebrate their 2023 Graduates and thank all of our wonderful Corporate Partners.





- The Hospitality Management Program hosted seven Ladder Series events - Corporate Days! Featuring: Renaissance Waverly, Omni, Legacy Ventures, Hotel Equities, Aimbridge, IHG, and Hospitality Ventures Management Group



- Castell at College



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Study Abroad Summer 2023

Dr. Shelby Meek took Entrepreneurship students to Italy over the Summer semester.

“Fatti non parole,” an Italian phrase roughly translating to “action, not words” was the theme present throughout the Experiential Entrepreneurship Abroad: Italy program this summer. The 10 students who participated added the entrepreneurship certificate with a focus on international entrepreneurship to their resume by completing the program. We spent most of our time at the KSU center in Montepulciano, Italy, and also visited Rome, Florence and Bologna. Over the 6-week program, students met with international entrepreneurs, family business owners, a startup attorney, and entrepreneurship professors to learn about how the entrepreneurial ecosystem in Italy compares to the United States. Highlights included meeting with international winemaker and vice president of the Consorzio Vino Nobile de Montepulciano, Susanna Crociani; discussing the importance of trademark compliance and marketing practices of Italian wines with startup attorney, Adrienne Wolf; meeting with Edoardo Falvo of the Avignonesi family and innovative co-founder, of the Masseria Li Veli winery in Puglia; and a guest lecture with entrepreneurship professor Bob Bastian from the University of Trento. Students also developed their own ideas for a business venture in Italy and interviewed potential customers, potential suppliers, similar businesses, and other stakeholders to determine the viability of their ideas.



[More Photos](#)

Esther Yi took Hospitality students to Europe as well! Check out this video some of the students made from the trip!

[Hospitality Management Study Abroad](#)

Introducing our Human Resources Minor



FALL 2023 MINOR IN

HR

HUMAN RESOURCES

The Minor in Human Resources Management is designed for all majors. This minor complements a student's major with courses that increase knowledge of the essential organizational functions of human resources.

Students will learn how human resource policies and systems can impact employee perceptions, attitudes, and motivation as well as the role of group dynamics, leadership and diversity.

Curriculum

1. **MGT - 3100** - Management and Behavioral Sciences
2. **MGT - 4171** - Employee and Labor Relations
3. **MGT - 4002** - Human Resource Management
4. **MGT - 4172** - Compensation & Reward Systems
5. **MGT - 4173** - Human Resource Selection

Please contact your advisor for more information



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Leven School Internship & Co-op Opportunities

Leven School would love to see YOU have an internship and experiential learning management experience.

Did you know that an internship or co-op can be taken for all your 9 credit hours for business electives?

Or you can choose to use 3 or 6 hours of your business electives for an internship/co-op experience.

Furthermore, you can achieve your business electives in one semester or over multiple semesters with MGT 3397.

If you are interested in getting an experience with a company, then MGT 3397 (Internship and Experiential Learning in Management) is the course for you which provides you the opportunity to engage in a company to utilize your knowledge while enhancing your skills and knowledge. Remember the experience for MGT 3397 can be a part-time or full-time job as well. Also, if you are currently working with the employer you would like to obtain credit with you would be eligible with a promotion, transfer, lateral move, significant new duties or new project for your experiential learning management experience.

As a management or entrepreneurship major, your opportunities are remarkably diverse for an internship or co-op experience, you can decide to immerse yourself in aspects of management or entrepreneurship through marketing, finance, accounting, information systems, human resources, economics etc. Not sure where to begin, [Handshake](#) (career management system) is a great opportunity to view job postings for virtual and on-site internships, co-ops, part-time, full-time and on campus positions. First step to an internship/co-op experience is to meet with Leven's Career Advisor, [Tyra Williams](#).

Upcoming deadline: To enroll in MGT 3397 for spring semester, your internship/co-op request deadline is December 15, 2023.

Meet your Academic Advisors:

Leven School Academic Advisors

LEVEN SCHOOL HAS ADVISORS THAT FOCUS ON THEIR
SPECIFIC PROGRAMS.

COLES ADVISORS ARE KNOWLEDGABLE IN ALL OF COLES' COLLEGE PROGRAMS.



Tyler Pede

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Senior Academic Advisor

Kerri Cauldwell

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Academic Advisor



Stephanie Marchant

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Academic Advisor

Caitlin Sumner

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Academic Advisor



Natalie Townsend

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Academic Advisor

Leven School

Academic Advising

**HELPING STUDENTS NAVIGATE
THEIR COLLEGE CAREER**

Academic advisors are here to help :

- Guide students through their degree requirements
- Help students connect educational, personal, and career goals
- Connect students with resources
- Create academic recover plans for students
- Identify and interact with at-risks student populations
- Educate students on policies & procedures
- Discuss ways students can enhance their college experience through co-curricular and extracurricular experiences
- Facilitate choosing a major and career discussions

Visit www.colesadvising.com to schedule an advising appointment.



Academic Calendar

View Course Information

[Entrepreneurship Course Catalog](#)

[Hospitality Management Course Catalog](#)

[Management Course Catalog](#)

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