

JOIN US FOR THE FINAL EVENT OF THE SEMESTER!

CEO Group and The Real Estate Society at KSU presents



Guest Speaker
Michael J. Coles

Co-Founder, *The Great American Cookie Company*
Former CEO, *Caribou Coffee*
Entrepreneur, Philanthropist, and Coles College of Business Namesake

November 7th, 2022 3:30PM
Academic Learning Center 1200



FALL 2022 SEMESTER RECAP

Keep an eye on Owl Life or our Social Media (links at the bottom of the email) for upcoming events!

MANAGING YOUR SUCCESS - THE LEVEN SCHOOL'S ALUMNI PANEL EVENT



In September, we hosted our Alumni Panel Event. The event included three Management alumni and one Hospitality Management alumna.

All of our Alumni had great advice for the students in attendance and you can rewatch the event at this link: https://mediaspace.kennesaw.edu/media/Panel/1_952g6ven

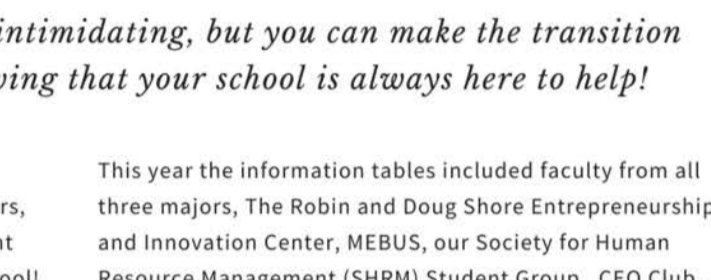
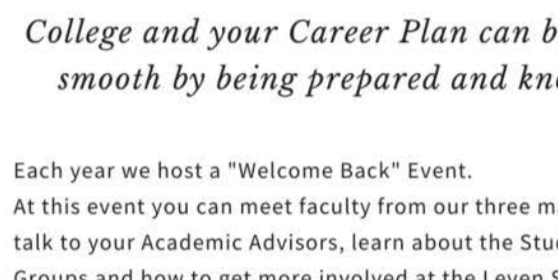


LEVEN SCHOOL'S WELCOME BACK EVENT

College and your Career Plan can be intimidating, but you can make the transition smooth by being prepared and knowing that your school is always here to help!

Each year we host a "Welcome Back" Event. At this event you can meet faculty from our three majors, talk to your Academic Advisors, learn about the Student Groups and how to get more involved at the Leven School!

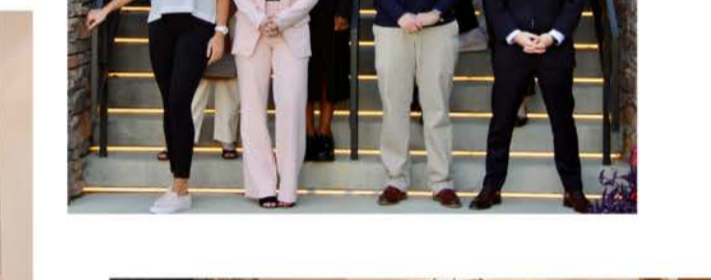
This year the information tables included faculty from all three majors, The Robin and Doug Shore Entrepreneurship and Innovation Center, MEBUS, our Society for Human Resource Management (SHRM) Student Group, CEO Club, Hospitality Leadership Club "HLC", and Coles Advisors.



THE HOSPITALITY MANAGEMENT LADDER PROGRAM - EVENING WITH THE GM EVENTS

The Hospitality Management Program hosts several Evening with the GM events throughout the year. At this invitation only event you get a full tour and a behind the scenes look at how the hospitality industry operates. Students also have the opportunity to meet with the GM and their team for one on one conversation and networking.

This semester the students visited the Omni Hotel at the Battery, The Marriott & Springhill Suites Northwest, The American Hotel with Hospitality Ventures, Renaissance Waverly Atlanta Hotel and Castell @ College came on campus for a visit!



CHANGE THE WORLD with your ideas



EARN A CERTIFICATE IN ENTREPRENEURSHIP

Finished ECON 1000? Enroll in ENTR 3001 to continue your journey.



OUR NEW ENTREPRENEURSHIP CERTIFICATE

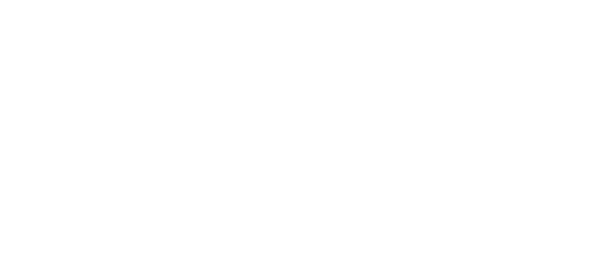
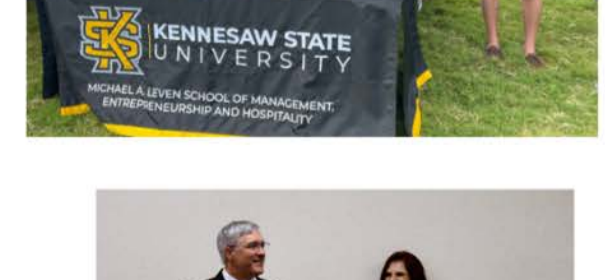
We have shared this information FAR and WIDE! We have a new Certificate option for our Entrepreneurship interested students. The video below shares the details on the Entrepreneurship Certificate. If you have any questions about the certificate, please email LevenSchool@kennesaw.edu

[CLICK HERE TO WATCH THE INFO SESSION.](#)

KSU CAMPUS EVENTS

Here's a few highlights from the events we attended:

- ColesFEST
- The EXTREME Student Involvement Fair
- The Social Innovation and Entrepreneurship Event



MEBUS NEWS

BILLBOARD RECOGNIZES MEBUS PROGRAM FOR THE FOURTH TIME.



Check out [THIS](#) article on it.

JOEL A. KATZ
Music & Entertainment
BUSINESS PROGRAM

Where **PASSION** Meets **SUCCESS**

Named a top-entertainment business program by *Billboard* magazine.

Application available at KSUMEBUS.com

For more information please contact us at KSUMEBUS@kennesaw.edu

KENNESAW STATE UNIVERSITY
COLLEGE OF BUSINESS
JOEL A. KATZ MUSIC AND ENTERTAINMENT BUSINESS PROGRAM

THE 18-CREDIT HOUR MEBUS MINOR OFFERS:

- 3** INTERNSHIP OPPORTUNITIES
- 6** ENTERTAINMENT BUSINESS COURSES

- Entertainment Marketing
- Venue and Artist Management
- Concert and Event Production
- Entertainment Entrepreneurship
- Audio Production
- Film/TV/Video Game Production
- London Study Abroad
- Disney Study Away

OPEN TO ALL MAJORS

MUSIC EXPERIENCE NOT REQUIRED

ROBIN AND DOUG SHORE ENTREPRENEURSHIP AND INNOVATION CENTER

IT'S LIKE "SHARK TANK" BUT AT KSU

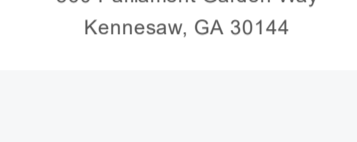
DID YOU KNOW?

KSU has an **Entrepreneurship & Innovation Center** designed to help students of all disciplines with their prospective business ideas!

Pitch your business idea to us, and you could **win up to \$20,000** in startup capital courtesy of the Mookerji Innovation Fund!

FIND US HERE TO LEARN MORE

KENNESAW STATE UNIVERSITY
COLLEGE OF BUSINESS
ROBIN AND DOUG SHORE ENTREPRENEURSHIP AND INNOVATION CENTER



Michael A. Leven School of Management, Entrepreneurship and Hospitality Management
Burruss Building, Room 333, MD 0404
560 Parliament Garden Way
Kennesaw, GA 30144

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