

MAJOR IN HOSPITALITY MANAGEMENT

*"Take the steps towards becoming a leader
in one of the world's largest industries and
one of Georgia's "big five industries!"*

HMGT 3300

Learn about the dynamics
of the hospitality industry

HMGT 3500

Explore the dimensions of
service quality

HMGT 3397

Apply the knowledge and skills
learned in the classroom in
real world, industry contexts

HMGT 4100

Develop marketing skills and
learn revenue optimizing
strategies

HMGT 4300

Explore the fundamentals
of lodging operations and
strategic lodging management

HMGT 4500

Recommend business decisions
based on analysis of trends,
operational and industry data

LEAD. CHANGE. OPTIMIZE.



**KENNESAW STATE
UNIVERSITY**

COLES COLLEGE OF BUSINESS
Michael A. Leven School of Management,
Entrepreneurship and Hospitality