

# MICHAEL A. LEVEN SCHOOL OF MANAGEMENT, ENTREPRENEURSHIP AND HOSPITALITY

*is defining modern work environments.*



We prepare our graduates through a methodical and conscientious approach to support effective operations while empowering employees to be innovative. Our growing alumni network, fortified by their education, is making an impact locally, nationally, and globally, establishing themselves as dynamic members of the business community.

Courses, experienced faculty, and unique resources challenge our students and instill critical skills like flexibility, adaptability, creativity, relationship development, and communication. Utilizing in-classroom and experiential learning, our faculty share and apply their personal experience as entrepreneurs, corporate leaders, and consultants. They are a bridge between students and the real world as they continue to contribute in a research capacity addressing business challenges like maximizing performance, developing employee potential, and process improvement.

We are not just developing leaders, we are leading the development of business and invite you to be a part of the journey. Together we can drive innovation in the workplace today, so we can continue to make a difference tomorrow.



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## DEGREE OPTIONS

- 3 BBA Options: Management, Entrepreneurship and Hospitality Management
- 4 Minors: Management, Entrepreneurship, Operations and Purchasing, and Joel A. Katz Music and Entertainment Business (MEBUS)
- Certificate Program: Joel A. Katz Music and Entertainment Business Program (MEBUS)

## BEYOND THE CLASSROOM

Our students are activating their education through peer collaboration, network development, competitions like the Owl venture, INC Pitch, Innovation Pitch, and global opportunities through education abroad.

**We connect with a variety of Student Organizations, Resources, and Centers:**

- Society for Human Resource Management (SHRM)
- Collegiate Entrepreneurs' Organization (CEO) KSU Chapter
- KSU Project Management Club
- ENACTUS
- The Robin and Doug Shore Entrepreneurship Center (EC)
- Family Enterprise Center

## THE COLES COLLEGE DIFFERENCE

Known for workforce ready graduates, we prepare students with relevant, practical skills around a core of teamwork, collaboration, and achievement. Through programs designed for engagement and experiential learning as well as national competitions and research, we connect the classroom to the real world. At Coles, we offer unique resources to drive student success.

- **Undergraduate Programs Advising Center**, providing student services like pro-active Academic Advising, Career Coaching, Internship & Co-op Advising, and Education Abroad Support.
- **The Tetley Distinguished Lecture series and All Access Events**, creating opportunities for students to **connect with business leaders and top area employers**.

Ours is a 360-degree education that acts as a vehicle for opportunity with transferable hard and soft skills to leverage success in any chosen career. Whether you are a prospective student, alumnus, or member of the business community, we're here to help you **Aspire to More™**.

Kennesaw State is Georgia's 3rd largest university and one of the 50 largest public universities in the country, offering 150+ undergraduate and graduate degrees, along with a growing doctoral program.

You'll also find a vibrant campus life with 8 residence halls, award-winning dining facilities, and 18 NCAA Division I athletics teams, including football. Student, faculty, or staff, the KSU community is engaged, energized, and dedicated to engineering a brighter future for us all.

*Welcome to the New KSU!*

## CONTACT US:

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UNIVERSITY**  
COLES COLLEGE OF BUSINESS  
Michael A. Leven School of  
Management and Entrepreneurship