



Employer Badges Are Now "Featured" Flight Academy Achievements

**NEW!
"FEATURED"**

Coles College Flight A... ▾

Communication Powered by Synovus Fall 2023

20 Activity Completions This Month ▾

200 Experience Points This Month ▾

Featured | Milestones | Completed

Communication Powered by Synovus Fall 2023

Synovus partnered with Flight Academy to sponsor the 2023 Communication milestone badge. Being able to convey

90%

Professionalism Powered by SPAR Solutions Fall 2023

SPAR Solutions partnered with Flight Academy to sponsor the 2023 Professionalism milestone badge. Activities

90%

Earn Fall '23 SPAR Solutions' Professionalism and Synovus' Communication badges for invites to exclusive receptions and prizes! Now, on the "Featured" achievements tab on Flight Academy. All business students are eligible to participate.

Don't worry- if you're taking a BUSA course you may see a few "new" badges pop up next to your badge for the course. These are not mandatory for class credit, but they are the Fall 2023 employer-sponsored badges: Professionalism powered by SPAR Solutions and Communication powered by Synovus. Previously, they were on the "Milestones" tab but you all were having trouble

finding them (understandably). If you're not taking a BUSA class, you still have access to Flight Academy badges like these that demonstrate your hunger for growth to employers. After completing these badges, easily add your achievement to LinkedIn!

Special incentives related to badge completion this semester:

- Complete the Professionalism badge by October 30th and/or the Communication badge by November 8th and receive an invite to the exclusive employer reception following the college-wide event.
- Attend the All-Access with SPAR Solutions on Monday, November 6th and the Tetley featuring Stuckey's on Tuesday, November 7th and receive a CSS beanie (perfect for today's weather). You'll also be entered to win a Coles College bluetooth speaker.
- Join us for both All-Access events! After attending All-Access with SPAR Solutions on Monday, November 6th, be one of the first 10 returning participants to All-Access with Synovus on Wednesday, November 15th and receive a CSS camping chair.



GET ENGAGED!

Which exciting Coles College business engagement activity will you attend?

WHY NOT BOTH!

Attend All-Access with SPAR Solutions on Nov. 6th AND the Tetley Talk with Stephanie Stuckey on Nov. 7th to be entered into a drawing for one of five **Coles College Bluetooth Speakers**, plus you'll receive a free Center for Student Success beanie!

One Week. Two Incredible Engagement Opportunities.



Career and Internship Advising

Get Your Zzzzs Tonight! Fairs Kick Off Tomorrow

It's time to get out and meet your future employer! The All-Majors Fair at Siegel Recreation and Activities Center is tomorrow (10/17) AND Wednesday (10/18). Grab your business casual to business professional attire, your Talon One card, and head over to Siegel. Are you registered on Handshake? If not, take a second to hop on so you can use the Handshake app to run filters specifically for your situation. You can sort by major, job type, school year, industry, keyword, and much more.



**Tuesday, October 17 &
Wednesday, October 18**

**11:00 AM - 3:00 PM
New Employers Each Day**

[More Fair Details on Handshake](#)

It's Never Too Early to Intern

Don't forget this is the All-Majors Job and INTERNSHIP fair. Come find an internship to give your academic career a major boost. If you've heard companies only hire juniors and seniors for internships, that is false! Hear Nicholas' story...





Academic Advising

Coles College of Business Advising Center

Drop-In Advising

Oct. 16th-27th

Monday - Friday

9 AM to 11:30 AM

1 PM to 4 PM

In-Person Advising * Kennesaw Hall 1314.

Students must bring a physical ID.

Virtual Advising * Through Microsoft Team

Call 470-578-6055 to Join the Queue

Click [HERE](#) for More Info

Drop-In advising sessions are intended to discuss your Fall 2023 & Spring 2024 schedules. Students will need to schedule an appointment to discuss additional semesters or other topics. Appointments will resume Oct. 30th.

[Click Here to Check Out our Live Chat Feature Today](#)



Tutoring and Academic Support



TUTOR?

Find a peer to help you succeed.

Knack

kennesaw.joinknack.com

Become a Knack Tutor or Find a Tutor

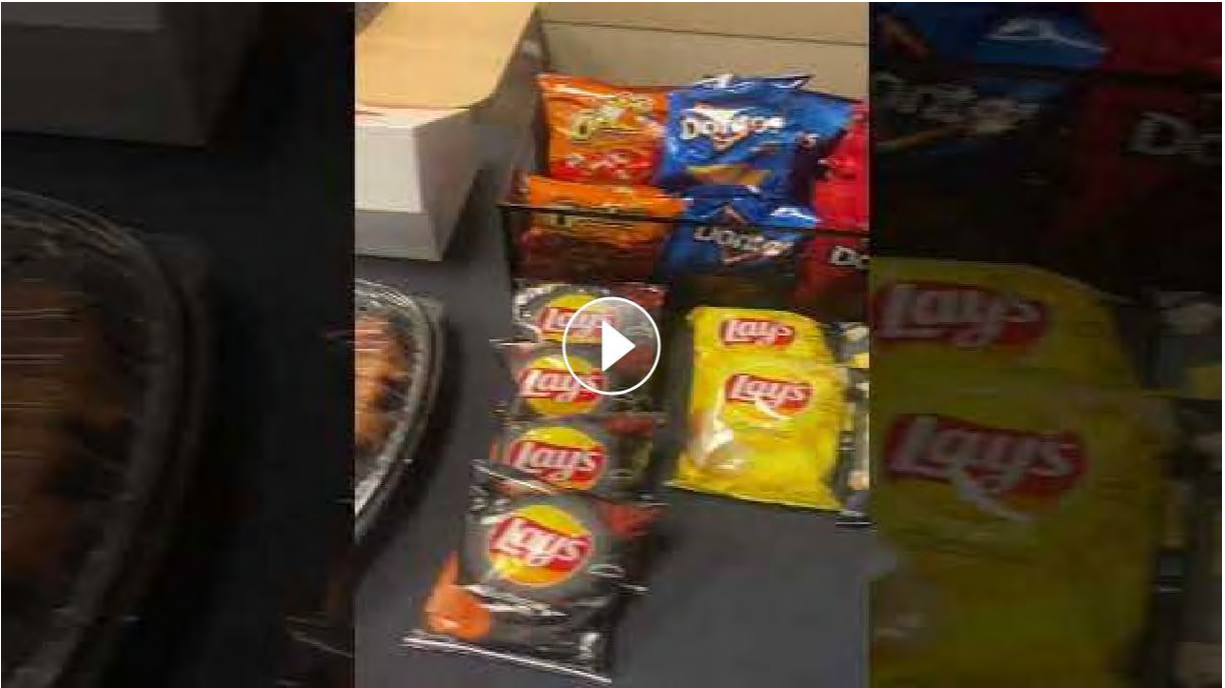


COLES AMBASSADORS
FOR STUDENT SUCCESS (CASS)

We Our New Members

We're so excited to have our new members on board! Our proud CASS President, Bernice Ampofo, captured the video below at our last meeting. Special thanks to Chick-fil-A franchise owner, Scott Reed, for the delicious nugget tray!

Be on the lookout for us at upcoming events, especially All-Access on November 6th and November 15th.



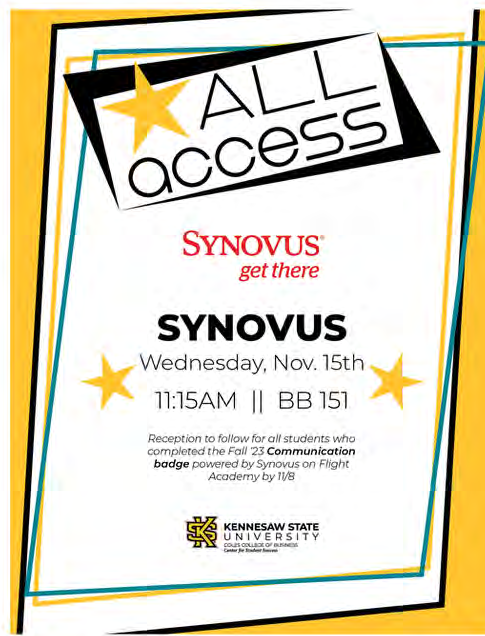
[Click Here to Follow CASS on Instagram!](#)



Flight Academy

Badge Completions = Dynamic Opportunities

We are thrilled about our continued partnership with SPAR Solutions and Synovus. As part of this collaboration, students have an opportunity to attend these employers' All-Access events but also connect with them for Q&A in a more intimate gathering. Complete your Fall 2023 professionalism and communication badges (each badge only has 5 activities) for an invite to the exclusive receptions!



[Learn More About the Flight Academy Here](#)



Career Coaching

Improved Coaching with SkillSurvey

Our dedicated career coaches are more committed than ever to assisting our BUSA 4150 students with the tools needed for their future. Each student is required to schedule a meeting with their major-specific career coach as part of their course. Students are required to complete a SkillSurvey Evaluation prior to their coaching meeting. This evaluation is specifically designed to align with the NACE (National Association of Colleges and Employers) competencies employers are seeking.

It consists of two parts:

1. Self-Evaluation -Students will assess and reflect upon their own professional skills
2. Employer Evaluation: In addition to self-assessment, students will provide an opportunity for an employer, supervisor, or another relevant professional to evaluate their skills

The results of the SkillSurvey evaluations serve as a key component in the career coaching meetings with BUSA students. This ultimately helps our career

coaches tailor their guidance and advice to address individual strengths and development areas.

[Check Out Your BUSA Resources Here](#)



Education Abroad



Find The Adventure of a Lifetime Next Tuesday

All of our Coles College education abroad trips below will be represented at next week's fair. Plan to be there; 2024 is your year to see the world.



New Zealand
May 18 - June 8, 2024

Courses

BUSA 3500 Culture & International Business	PSYC 3355 Cross-Cultural Psychology
SA 4490 Maori Culture	MGT 4490 Doing Business in New Zealand

Contact:
Douglas Moodie | Ginny Zhan
Angelica Gullbeaux
Deadline: February 1, 2024

\$3,100 plus Airfare/Tuition
some need \$2,900 scholarship

KENNESAW STATE UNIVERSITY
SCHOOL OF BUSINESS



Study Abroad in Greece: A Look at Business and History
May 11 - May 24, 2024



STUDY ABROAD!

Live & Study in the Heart of
London, England

June 27 – July 25, 2024



Contact information:
Herb Mattord
hmattord@kennesaw.edu



Scan code
or visit
<http://bit.ly/3lo3gpL>

Coles Upper Division Business Majors:

- IS and ISA 6 hours Major Field Electives
- All Coles majors up to 6 hours Business Electives

Non-Coles and Coles Lower Division:

- Variety of General Education and Upper Division courses in English, History, Communications, and Education

Credit options for all majors

Program fee \$TBD*
There may be 2024 KSU Global Learning Support
* = not including airfare, subject to change



May 10 - 24, 2024

Courses

BUSA 3500
Culture & International Business

MKTG 4490
Comparative Advertising

Details subject to change. Check the program page for latest information.

Contact:

Prachi Gala
pgala4@kennesaw.edu

Kelth Tudor
ktudor@kennesaw.edu

Angelica Gullbeaux
agullbea@kennesaw.edu

Deadline: February 1, 2024

\$3,835
plus Airfare/Tuition



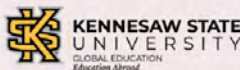
EDUCATION ABROAD FAIR

Tuesday, October 24th
10 am - 3 pm

Kennesaw Student Center University Rooms

Wednesday, November 15th
11 am - 2 pm

Marietta Student Center 2nd Floor Lobby



[Click Here to Begin Planning Your Adventure Today](#)

The CSS Spotlights...

Events and Opportunities Around Coles College

MITs: Calling all students interested in a career in Marketing Innovation and Technology! Registration is now open for students looking to attend and compete in the Second Annual MITs Case Competition.



MITs
Marketing Innovation and Technology Strategy Competition
JOIN US ON 11.3.23
REGISTRATION NOW OPEN!

The poster features a large '3.0' in a hexagonal frame, 'MITs' in large yellow letters, and 'NFT' in a circular frame with arrows. The background is black with white and yellow text.

[Registration and More Info Here](#)

MANAGING YOUR SUCCESS:

Learning from Distinguished Management, Entrepreneurship and Hospitality Alumni



Max Arion



Austin Brown



Alison Cappas



Camryn Walsh

Friday, October 27, 2023

10:00-11:00 AM ■ Burruss Building Room 151

All KSU students welcome

RSVP@ coles.kennesaw.edu/managingyoursuccess

**ASSET-BASED
LENDING
LUNCH 'N
LEARN**

**Monday,
October 30th
12 PM, BB 269**

Join us for lunch and discover why Blake Goddard (KSU Alum), Joe Massaroni, and Steven Gold consider asset-based lending the best kept secret in the finance industry. RSVP on OwlLife.

 KENNESAW STATE
UNIVERSITY




2023

ECONOMICS STUDENT TOWNHALL




- Discover unique opportunities for economics majors
- Learn about careers in economics
- Network with faculty, staff, and organizations
- Meet your chair



DR. BAGHI
Chair of the Department of Economics, Finance and Quantitative Analysis

Burruss Building, Room 114
WED., NOV | 1st | 2023
12:30 PM, RSVP ON OWLLIFE



2023

FINANCE STUDENT TOWNHALL



- Discover unique opportunities for finance majors
- Learn about careers in finance
- Network with faculty, staff, and organizations
- Meet your chair



DR. BAGHI
Chair of the Department of Economics, Finance and Quantitative Analysis

Burruss Building, Room 114
WED., NOV | 8th | 2023
12:30 PM, RSVP ON OWLLIFE




Thanks for reading!

☐ Scan this QR code to follow us on Instagram so that you don't miss the latest and greatest

Coles College of Business
Center for Student Success
Kennesaw Hall, Suite 1000
Phone: 470.578.3030
colescollegeowls@kennesaw.edu

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