ENHANCE YOUR KNOWLEDGE. EXPAND YOUR POTENTIAL.

Ph.D. in Business Administration: Risk and Decision Analytics

Excel in research, teaching, and leadership positions in academia

The Risk and Decision Analytics concentration combines economics, finance, and management science to create specialists across industries who can leverage decision analytics to achieve success in strategic, tactical and operational scenarios.

YOUR NEXT STEPS TO JOIN THE KSU PH.D. IN BUSINESS ADMINISTRATION PROGRAM

1. Attend an info session (in person or virtually)
2. Complete a workshop on how to write a research interest overview (RIO) and submit
3. Participate in an interview
4. Await enrollment decision

TURBOCHARGE YOUR ACADEMIC CAREER

Gain the knowledge and research skills to publish in respected peer-reviewed journals

Lead classrooms and inspire students

WORK WITH THE BEST

Your faculty mentors are published researchers who are experts – and often experienced professionals – in their fields

ONCE A MONTH RESIDENCY

Earn your research doctorate in as little as 3 years

Keep your career while you study

AACSB ACCREDITED

AACSB International accreditation is the gold standard among collegiate business schools, reflecting the experience of our faculty, the quality of our program, and the success of our students.

Discover more reasons why KSU's Ph.D. in Business Administration is right for you and apply for an info session today!

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THE KSU PH.D. ADVANTAGE

LEARN BUSINESS-CRITICAL SKILLS

Whether for business or academia, Ph.D. graduates of the Risk and Decision Analytics concentration learn valuable skills essential to business success, including:

- ◆ **Decision-making principles and theories to analyze business problems**
- ◆ **Forecasting outcomes by modeling decisions and risks**
- ◆ **Applying risk management principles and technology**
- ◆ **Leveraging uncertainty to make informed decisions**

EXPERT FACULTY DEDICATED TO YOUR SUCCESS

Faculty in the Risk and Decision Analytics concentration have real-world and academic experience, with their research appearing in respected journals, including

Management Science

Journal of Finance

JAMA Pediatrics

Journal of Business & Economic Statistics

American Journal of Public Health

European Journal of Operational Research

CONDUCT MEANINGFUL, APPLICABLE RESEARCH

Faculty will guide you in research on a range of relevant, business-critical topics such as:

RISK ANALYSIS

BUSINESS ANALYTICS

MANAGEMENT SCIENCE

DISASTER PLANNING

HEALTHCARE ECONOMICS

FINANCIAL ECONOMETRICS

HOMELAND SECURITY

CYBERSECURITY & MORE

ACCESS RESOURCES TO HELP YOU SUCCEED

The Department of Finance, Economics, and Quantitative Analysis is home to multiple centers and programs that will enhance your research and coursework:

Bagwell Center for the Study of Markets and Economic Activity: Oversees interdisciplinary study of the critical relations between free-market institutions, individual choice, and realized economic outcomes.

Education Economics Center: Nonpartisan center researching the evaluation and design of state and national education policy.

Student Managed Investment Fund: Six-figure investment portfolio managed by a select group of high-achieving students applying classroom theory to real-world investment.

Learn more about our expert faculty by visiting **ColesCollege.com/economics**

"This program is designed to create academics and practitioners who are true thought leaders capable of applying significant, impactful innovations to the rapidly expanding area of risk and decision analytics"

Leo MacDonald
Professor of Quantitative Analysis
Risk and Decision Analytics Discipline Lead
Kennesaw State University