

## WHY DO YOU NEED A DEGREE IN ENTREPRENEURSHIP?

Here at Coles, we don't teach entrepreneurship, we unleash it. Challenge yourself to get off of the sidelines of opportunity, to take the plunge and excel in whatever career you choose.

A degree in Entrepreneurship empowers you to **start your own business** or to **get hired** by startups or existing companies to **bring new products or services to the market**. You will develop a no-excuses, courage over comfort mentality that invites ideas, innovation, and success.

## WHAT CAN A DEGREE IN ENTREPRENEURSHIP DO FOR YOU?

Coles offers the **first Entrepreneurship BBA in the state of Georgia**. In addition to providing you with the skills to launch your own venture, an Entrepreneurship degree also prepares you to excel in positions including:

- Chief Executive Officer
- Business Development Manager
- Operations Manager
- And More

Coles has a track record of producing successful entrepreneurs. Now, these skills and connections have become a powerful degree; delivered by experienced professors who embody

## DECONSTRUCTING THE ENTREPRENEURIAL MINDSET

With an entrepreneurial mindset, you will learn to:

- Increase your chances for success
- Embrace change
- Turn setbacks into solutions
- Find opportunity in failure

## WORK-FORCE READINESS

Entrepreneurship graduates often begin their career in positions with local start-ups, growing organizations, and established companies. You will have the skills to:

- Adapt and create positive change
- Cultivate and lead innovation
- Pro-actively solve problems

Employers will be looking for you!

Let us help you

### DID YOU KNOW?

**The Mookerji Innovation Fund has helped launch more than 20 startup businesses founded by Kennesaw State University students and alumni.**

### ROBIN AND DOUG SHORE ENTREPRENEURSHIP & INNOVATION CENTER

Ideas to concepts, concepts into ventures and ventures into reality through experiential learning:

- Collegiate Entrepreneurs' Organization (CEO) KSU Chapter
- Real Estate Society (RES)
- ENACTUS
- Mookerji Innovation Fund



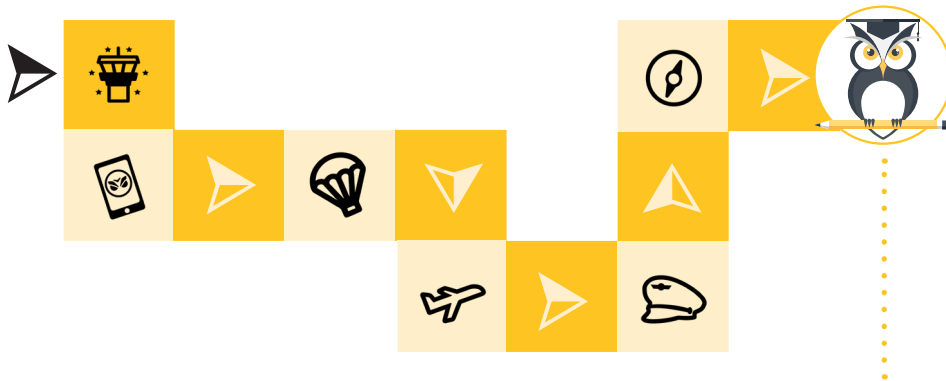
### WHERE TO LEARN MORE

[ColesCollege.com/levenschool](http://ColesCollege.com/levenschool)  
[levenschool@kennesaw.edu](mailto:levenschool@kennesaw.edu)  
470-578-6552

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



## ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

[ColesCollege.com/studentorgs](http://ColesCollege.com/studentorgs)

## COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

[ColesCollege.com/scholars](http://ColesCollege.com/scholars)

## SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

## MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations & Supply Chain Management
- Sports and Entertainment Marketing
- International Business
- Human Resources Management

## CERTIFICATE PROGRAMS:

- Accounting
- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

## ColesAdvising.com

### Coles College Center for Student Success

*You aren't alone!* Our student success teams are here to support your path through Coles College.

[colescss@kennesaw.edu](mailto:colescss@kennesaw.edu)  
470.578.6055



### EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



### TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



### CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



### ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



### INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



### FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE