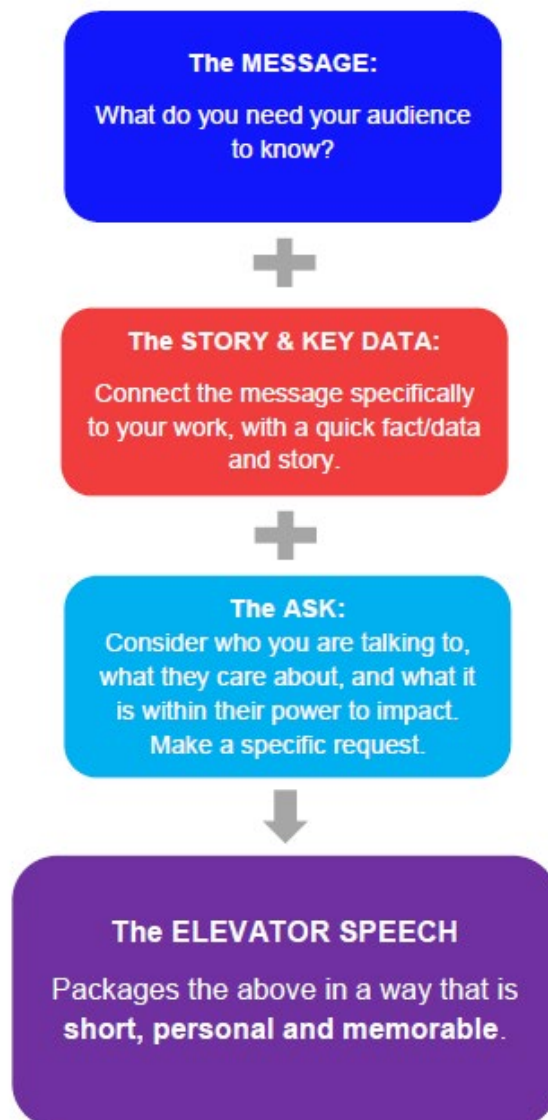


## BUSA 4150 Elevator Speech Tips

- An elevator speech is a quick response needed in networking situations.
- Should be no longer than the time it should take to ride an elevator from the bottom floor to the top, which is why they are limited to no more than 60 seconds.
- Serves as a professional introduction to prospective employers and professional contacts.
- It should describe what you do now and your career objective.
- It should describe what value you bring to a future employer/business/current employer.
- Refer to the *CliftonStrengths Insight Report* from BUSA 3150 or *The Student Leadership Practices Inventory Self-Report* from BUSA 4150 will help you to articulate your unique value.



Adapted from <http://www.ala.org/advocacy/advocacy-university/school-library-resources/elevator-speech>