Hospitality Management
Major
For Catalog Terms:
Fall 2020 and Later

KENNESAW STATE UNIVERSITY
COLES COLLEGE OF BUSINESS

hmgt 4203: Hotel real estate investment and asset management

See separate sheet for General Education requirements.

Course Grade	3.00 GPA Required*	Sophomore GPA Requirement: Lower-Division Business Core*	Credit Hours
	ACCT 2101	Introduction to Financial Accounting	3
	ACCT 2102	Introduction to Managerial Accounting	3
	ECON 2105	Principles of Macroeconomics	3
	ECON 2106	Principles of Microeconomics	3
	ECON 2300	Business Statistics	3
	IS 2200	Information Systems & Communication	3

	"S" Grade Required	Part 1 – Hughes Leadership & Career Program Requirement*	
	BUSA 2150	Discovering My Major & Career	0

***After meeting both of the above requirements and BLAW 2200, apply to the Coles Undergraduate Professional Program.**

Admission to the Coles Undergraduate Professional Program is required to proceed to upper-division business courses.

	"S" Grade Required	Parts2&3– Hughes Leadership & CareerProgram Requirement	
	BUSA 3150	Developing My Career Essentials	0
	BUSA 4150	Driving My Success	0

Upper-Division Business Core

	BLAW 2200*	Legal and Ethical Environment of Business	3
	ECON 3300	Applied Statistical and Optimization Models	3
	FIN 3100	Principles of Finance	3
	IS 3100	Information Systems Management	3
	MKTG 3100	Principles of Marketing	3
	MGT 3100	Management & Behavioral Science	3
	MGT 3200	Operations Management	3
	MGT 4199	Strategic Management (This course must be taken your last or next to last semester at KSU. it cannot be taken at another school. All other courses in this section, in addition to BUSA 4150, must be completed before taking this course.)	3

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Course Grade	Courses	Major Field Requirements	Credit Hours
	HMGT 3300	Introduction to Hospitality	3
	HMGT 3500	Guest Service Management	3
	HMGT 4100	Hospitality Marketing and Revenue Management	3
	HMGT 4300	Hotel Management and Operations	3
	HMGT 4500	Strategic Analytics for Hospitality Managers	3
	HMGT 3397	Work Experience in Hospitality Management	0

Major Field Electives

		Select 9 Hours from the Following:	9
	BLAW 4960	Current Issues in Business Ethics and Law	
	BUSA 3500	Culture & International Business	
	HMGT 4490	Special Topics in Hospitality Management	
	MGT 3190	Business, Ethics and Society	
	MGT 3600	Introduction to International Business	
	MGT 4123	Family Business Management	
	MGT 4124	Franchise Management	
	MGT 4125	International Entrepreneurship	
	MGT 4130	Commercial Real Estate Ventures	
	MGT 4161	Organizational Communications	
	MGT 4174	International Human Resource Management	
	MGT 4190	International Management	
	MGT 4476	Contemporary Global Business Practices	
	MGT 4880	Service Operations Management	
	MKTG 4620	Services Marketing	
	MKTG 4880	Hospitality and Tourism Marketing	
	HMGT 4200	Hospitality and Travel Law	
	HMGT 4201	Event Planning and Management	
	HMGT 4202	Restaurant Concept Development and Management	
	HMGT 4203	Hotel real estate investment and asset management	

Business Electives

		Nine semester hours or upper-division courses (3000/4000) outside the Major, but inside the Coles College of Business. HMGT courses cannot be used here. (A maximum of **9** semester hours of Management Co-ops and Internships may be used here. Co-op and internship hours cannot be used in any other section.)	9

Non-Business Electives

		Three semester hours of any level (1000-4000) non-business courses offered at Kennesaw State.	3

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***Coles Undergraduate Professional Program –**

- **Admission to the Coles Undergraduate Professional Program is a prerequisite for all upper-division business courses.**

- **Sophomore GPA Requirement – Business majors who first enroll at KSU in Fall 2008 or later must complete the Sophomore GPA Requirement as part of their requirements for admission to Coles. This involves completing the seven lower-division business core courses with an adjusted GPA of 3.0 or higher. A grade of "C" or better is required in each of these courses. Regardless of whether these courses are taken at KSU or another acceptable accredited university, their grades will be used in this GPA calculation. If KSU brings in a transfer course with something other than 3 credit hours, that will affect the GPA calculation.**

- **Hughes Leadership & Career Program Requirement – Business majors who first enroll at KSU in Fall 2014 or later must complete the Hughes Leadership & Career Program, which consists of 3 courses. Completion of the first of these courses, BUSA 2150, is required for admission to Coles.**

- **You should complete the requirements and apply to the Coles Undergraduate professional Program as soon as possible. Otherwise your progression to upper-division business courses may be delayed.**

NOTES –

1. Additional Information/Updates - This checksheet does not describe all of KSU's policies and requirements. You must follow all the rules that are in the *KSU Undergraduate Catalog*. We have worked hard to ensure that accuracy of the information in this checksheet up to the date below. Be sure to check regularly for revisions/updates to this information.

2. Prerequisites – Check the most recent edition of the *KSU Undergraduate Catalog* for course prerequisites. Students are responsible for meeting a course's current prerequisites even if they changed after the student started at KSU. The Catalog is online at catalog.kennesaw.edu.

3. KSU Grade Requirements –

    - Business majors must earn a "C" or better in all business courses used toward their degree.
    - Students must earn at least a 2.0 GPA to receive a degree from KSU.

4. KSU Residency Requirements – In order to receive a business degree from KSU:
    - All students must complete at least 33 semester hours of business courses at KSU, including at least 24 semester hours of upper-division business courses.
    - All students must complete at least 12 semester hours of their Major Field Requirements and Major Field Electives at KSU.
    - All credit hours earned during the student's last academic semester of attendance in which degree requirements will be met must be completed at Kennesaw State University.

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5. You must graduate following the program requirements in a *KSU Undergraduate Catalog* that is not more than 10 years old at the time of graduation. If you do not graduate within 10 years of starting at KSU, you will have to move up to a more recent *Catalog* and meet all of the program requirements in it.

   If you stay out of school for several terms and KSU requires you to be readmitted when you come back, you will have to follow the *Catalog* in effect for the term you are readmitted.

   If you change your major, you will have to meet the degree requirements in the *Catalog* in effect for the term when you made that change.

6. Disclaimer: Completion of this checksheet does not ensure that graduation requirements have been fulfilled. Only the KSU Registrar's Office can say whether all graduation requirements have been met. Submit your petition to graduate to them as soon as you are eligible.