

Working Paper Series

Fall 2024 Issue | Accepted Articles



1. Julie Di Natale, Ganga Urumutta Hewage, Laura Boman. [*The Effect of Experiential and Material Purchases on Preference for Product-Country Image Labels.*](#) FALL24-01, November 2024.
2. Prachi Gala, Saim Kashmiri, Jason Joufodontis. [*CEO Integrity's Influence on Firm Digital Orientation: How CMOs and Ad Intensity Drive Digital Orientation.*](#) FALL24-01, November 2024.
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9. [Donald L. Ariail,](#) [Amine Khayati,](#) [Mikhail Melnik,](#) L. Murphy Smith. [*Business and Accounting Student Academic Dishonesty: Ethical Theory-Related Rationalizations and Cheating Perceptions.*](#) FALL24-09, November 2024.
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18. Andre Derilus, Deborah Ojumu, Jordyn Fleming, Mariah Hubbard, Nathaniel Blackmon IV, Kesjiah Wilcher, [Austin Brown,](#) [Sweta Sneha.](#) [*Predictive Analysis of Youth Risk Behavior and Suicidal Ideation Post-COVID.*](#) FALL24-18, November 2024.