

Working Paper Series

Spring 2025 Issue | Accepted Articles



1. [Prachi Gala](#), Saim Kashmiri, Jason Koufodontis. *[The Dark Side of Integrity: Influence of CEO Integrity on Risk-Taking Propensity and Digital Orientation](#)*. SPRING25-01, April 2025.
2. Xi Zhang, Ann Atwater. *[The Quality of Online Instruction and Returns to Instructor Experience](#)*. SPRING25-02, April 2025.
3. Gunnar Heins, Matthew Michalak, Xi Zhang. *[Pricing in the Presence of an Inferior Good and Income Inequality: Evidence from Intercity Bus Travel in Germany](#)*. SPRING25-03, April 2025.
4. Alberto Peralta, [Susan Young](#). *[Entrepreneurial Perception of Institutional Voids](#)*. SPRING25-04, April 2025.
5. [Botong Xue](#), Zhenya Tang, Feng Xu, Xin Luo. *[An Investigation on Users' In-category Password Reuse Behavior: The Critical Role of Account Similarities and Cognitive Load](#)*. SPRING25-05, April 2025.
6. [Laura Boman](#), Sarah Lefebvre, Merlyn Griffiths. *[Label Lust: How Eco-Claims Seduce Our Health Perceptions, Taste Buds, and What's in Our Carts](#)*. SPRING25-06, April 2025.
7. [Marcus Caylor](#), [Duanping Hong](#), [Hyunghsin Park](#), [Hong Qu](#). *[Do You Believe in Second Chances?](#)* SPRING25-07, April 2025.
8. [Hossein Mohit](#). *[Public Perception and Market Response to the FTX Crypto Exchange Collapse: A Twitter Analysis](#)*. SPRING25-08, April 2025.