KENNESAW STATE UNIVERSITY

Program Information

College:	Radow College of Humanities and Social Sciences
Department:	Technical Communication and Interactive Design
Program:	Interactive Design, BS

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Explain "design thinking" through reading, writing, and discussion.
- Design creative and technical work for your professional portfolio.
- Defend your creative and technical work though written and oral critiques.
- Assemble a professional portfolio for your creative and technical work.
- IAD students will evidence proficiency in Goal-Directed Design, our core theoretical framework.
- IAD students will evidence proficiency in user interface design vocabulary.