



KENNESAW STATE
UNIVERSITY

Double Owl Pathway of Study

Term Effective: Fall 2022

Undergraduate Program Name: Management, BBA
Graduate Program Name: MBA- General Concentration

Course Pairs:

Double Owl Scholars will NOT take the following Management, BBA courses:	In their place, Double Owl Scholars will take the following MBA courses:
Major Field Elective	MGT 7050
Business Elective	MKTG 7030
Business Elective	IS 7090

Year 1 - Fall (credits)	Credits	Year 1 - Spring (credits)	Credits
ENGL 1101	3	ENGL 1102	3
MATH 1111 or higher	3	BLAW 2200	3
ECON 1000	2	ACCT 2101	3
Area D2 Science Process w/lab	4	ECON 2105	3
Area B2: Cultural Perspectives	3	Area D1: Applied Math Course	3
		BUSA 2150	0
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 2 - Fall (credits)	Credits	Year 2 - Spring (credits)	Credits
ACCT 2102	3	ECON 2300	3
ECON 2106	3	MGT 3100	3
IS 2200	3	Area C2: Arts & Culture of theWorld	3
Area C1: World Literaturecourse	3	Area E3: World History course	3
Area D2: Science Process	3	Area E4: Social Science course	3
		BUSA 3150	0
TOTAL SEMESTERCREDITS	15	TOTAL SEMESTERCREDITS	15
Year 3 - Fall (credits)	Credits	Year 3 - Spring (credits)	Credits
Area E2: U.S. History course	3	MGT 3200	3
MGT 4001	3	ECON 3300	3
FIN 3100	3	MGT 4002	3
IS 3100	3	MGT 4003	3
MKTG 3100	3	POLS 1101	3
		BUSA 4150	0
TOTAL SEMESTERCREDITS	15	TOTAL SEMESTERCREDITS	15
Apply to Double Owl			
Year 4 - Fall (credits)	Credits	Year 4 - Spring (credits)	Credits

Managing Globally course	3	MGT 4199	3
MGT 4004	3	Non-business Elective	3
MGT Major Field Elective	3	MGT Major Field Elective	3
MKTG 7030	3	Business Elective	3
MGT 7050	3	IS 7090	3
TOTAL SEMESTERCREDITS	15	TOTAL SEMESTERCREDITS	15
		Apply to MBA	
Year 5 - Fall (credits)	Credits	Year 5 - Spring (credits)	Credits
ACCT 7000	3	FIN 8020	3
ECON 7010	3	MGT 7040	3
Graduate Elective	3	Graduate Elective	3
TOTAL SEMESTERCREDITS	9	TOTAL SEMESTERCREDITS	9
Year 6 - Fall (credits)	Credits	Year 6 - Spring (credits)	Credits
MGT 7999	3		
International Elective	3		
Graduate Elective	3		
TOTAL SEMESTER CREDITS	9	TOTAL SEMESTER CREDITS	0

PATHWAY TOTAL: 120 + 36 – 9 = 147 CREDITS