



**KENNESAW STATE  
UNIVERSITY**

**Double Owl Pathway of Study**

**Undergraduate Program Name: Professional Sales, BBA  
Graduate Program Name: Business Administration, MBA**

**Course Pairs:**

Double Owl Scholars will NOT take the following Professional Sales, BBA courses:	In their place, Double Owl Scholars will take the following MBA courses:
Marketing Elective	MKTG 7030
Business Elective	MGT 7050
Business Elective	IS 7090

<b>Year 1 - Fall (credits)</b>	<b>Credits</b>	<b>Year 1 - Spring (credits)</b>	<b>Credits</b>
ENGL 1101	3	ENGL 1102	3
MATH 111	3	BLAW 2200	3
ECON 1000	2	ACCT 2101	3
Area D2 Science Process w/lab	4	ECON 2105	3
Area B2: Cultural Perspectives	3	Area D1: Applied Math Course	3
		3 BUSA 2150	0
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
<b>Year 2 - Fall (credits)</b>	<b>Credits</b>	<b>Year 2 - Spring (credits)</b>	<b>Credits</b>
ACCT 2102	3	ECON 2300	3
ECON 2106	3	MKTG 3100	3
IS 2200	3	Area C2: Arts & Culture of the World	3
Area C1: World Literature course	3	Area E3: World History course	3
Area D2: Science Process	3	Area E4: Social Science course	3
		BUSA 3150	0
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
<b>Year 3 - Fall (credits)</b>	<b>Credits</b>	<b>Year 3 - Spring (credits)</b>	<b>Credits</b>
MKTG 3410	3	MGT 3200	3
MGT 3100	3	ECON 3300	3
FIN 3100	3	MKTG 4430	3
IS 3100	3	MKTG 4460	3
Area E2: U.S. History course	3	POLS 1101	3
		BUSA 4150	0
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
<b>Year 4 - Fall (credits)</b>	<b>Credits</b>	<b>Year 4 - Spring (credits)</b>	<b>Credits</b>

MKTG 4450 or MKTG 4820	3	MGT 4199	3
MKTG 4750	3	Prof Sales Major Elective	3
MKTG 4850	3	Business Elective	3
Prof Sales Major Elective	3	MKTG 7030	3
MGT 7050	3	IS 7090	3
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
<b>Year 5 - Fall (credits)</b>	<b>Credits</b>	<b>Year 5 - Spring (credits)</b>	<b>Credits</b>
ACCT 7000	3	FIN 7020	3
ECON 7010	3	MGT 7040	3
Graduate Elective	3	Graduate Elective	3
<b>TOTAL SEMESTER CREDITS</b>	<b>9</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>9</b>
<b>Year 6 - Fall (credits)</b>	<b>Credits</b>	<b>Year 6 - Spring (credits)</b>	<b>Credits</b>
MGT 7999	3		
International Elective	3		
Graduate Elective	3		
<b>TOTAL SEMESTER CREDITS</b>	<b>9</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>0</b>

**DOUBLE PROGRAM**  
**TOTAL: (120 + 27)=147**