



KENNESAW STATE
UNIVERSITY

Double Owl Pathway of Study
EFFECT TERM: Fall 2023

Undergraduate Program Name: Human Services, B.S. with a Social Engagement and Advocacy Concentration

Graduate Program Name: Business Administration (MBA) – General Management Concentration

Pathway Description: This career path is designed for Human Services majors interested in working in a for-profit/private business or organizational setting, e.g., private nursing homes, private hospices, etc. Majors with this degree combination find employment in various areas, including human resources, management, corporate philanthropy, and marketing.

Course Pairs:

Double Owl Scholars will NOT take the following Human Services courses:	In their place, Double Owl Scholars will take the following Business Administration (MBA) – General Management Concentration courses:
HS 4100 Human Resource Management for Nonprofits	MGT 7050 Managing and Leading Work Behavior
Upper Division Concentration Elective for the Major	MKTG 7030 Strategic Marketing
Upper Division Concentration Elective for the Major	IS 7090 Leveraging Information Systems in Business

Year 1 - Fall	Credits	Year 1 - Spring	Credits
General Education Area A1 (ENGL 1101)	3	General Education Area A1(ENGL 1102)	3
General Education AREA A2 COURSE Suggested STAT 1401 or DATA 1501	3	General Education Area D2,1 Natural Science	4
PSYC 1101 Introduction to General Psychology OR ECON 2106 Principles of Microeconomics	3	HS 2200 Fundamentals of Nonprofits	3
		HS 2300 Cultural Competence	3
HS 2100 Overview of Human Services	3	HS 2400 Interviewing Skills	3
SOCI 1101 Introduction to Sociology	3	General Education Area B1: ECON 1000	2
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	18
Year 2 - Fall	Credits	Year 2 - Spring	Credits
HS 2900 Working with Support Groups	3	HS 3100 Poverty and Culture or HS 3200 Policy and Advocacy	3
HS 3000 Foundation Internship	3	HS 3300 Human Socialization or HS 3400 Community Intervention	3
General Education Area E1	3	Free Elective	3
General Education Area E2	3	General Elective Area E4	3
General Education AREA D1 COURSE Suggested STAT 1401 or DATA 1501	3	General Education Area D2, 2 Natural Science	3 (or 4)
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15 (or 16)
		Apply to Double Owl Pathway	

Year 3 - Fall	Credits	Year 3 - Spring	Credits
HS 3100 Poverty and Culture or HS 3200 Policy and Advocacy	3	HS 3500 Research Methods for Human Services	3
HS 3300 Human Socialization or HS 3400 Community Intervention	3	Free Elective	3
Major Concentration Elective (MKTG 7030 or IS 7090)	3	Free Elective (MGT 7050 Managing and Leading Work Behavior)	3
Free Elective	3	General Education Area B2	3
General Education Area C1	3	General Education Area C2	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 4 - Fall	Credits	Year 4 - Spring	Credits
HS 4500 Working with Families	3	HS 4900 Capstone Seminar in Human Services	3
HS 4600 Working with Children and Youth	3	HS 4950 Advanced Internship	6
HS 4700 Crisis Intervention	3	HS 4800 Ethics in the Helping Profession	3
Major Concentration Elective (MKTG 7030 or IS 7090)	3		
General Education Area E3	3		
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	12
Apply to MBA program			
Year 5 - Fall	Credits	Year 5 - Spring	Credits
ACCT 7000 Accounting Insights for Managers	3	FIN 7020 Business Finance	3
MGT 7040 Managing the Value Chain	3	Graduate Elective	3
TOTAL SEMESTER CREDITS	6	TOTAL SEMESTER CREDITS	0
Year 5 – Summer	Credits		
International Elective/Study Abroad	3		
TOTAL SEMESTER CREDITS	3		
Year 6 – Fall	Credits	Year 6 – Spring	Credits
ECON 7010 Resource Allocation and Decision Analysis	3	MGT 7999 Strategic Management	3
Graduate Elective	3	Graduate Elective	3
TOTAL SEMESTER CREDITS	6	TOTAL SEMESTER CREDITS	6

PATHWAY TOTAL: (120 +36)-9=147



KENNESAW STATE
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Double Owl Pathway of Study
EFFECT TERM: Fall 2023

Undergraduate Program Name: Human Services, B.S. with a Nonprofit Management and Social Innovation Concentration
Graduate Program Name: Business Administration (MBA) – General Management Concentration

Pathway Description: This career path is designed for Human Services majors interested in working in a for-profit/private business or organizational setting, e.g., private nursing homes, private hospices, etc. Majors with this degree combination find employment in various areas, including human resources, management, corporate philanthropy, and marketing.

Course Pairs:

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Upper Division Concentration Elective for the Major	MKTG 7030 Strategic Marketing
Upper Division Concentration Elective for the Major	IS 7090 Leveraging Information Systems in Business

Year 1 - Fall	Credits	Year 1 - Spring	Credits
General Education Area A1 (ENGL 1101)	3	General Education Area A1(ENGL 1102)	3
General Education AREA A2 COURSE Suggested STAT 1401 or DATA 1501	3	General Education Area D2,1 Natural Science	4
PSYC 1101 Introduction to General Psychology OR ECON 2106 Principles of Microeconomics	3	HS 2200 Fundamentals of Nonprofits	3
		HS 2300 Cultural Competence	3
HS 2100 Overview of Human Services	3	HS 2400 Interviewing Skills	3
SOCI 1101 Introduction to Sociology	3	General Education Area B1: ECON 1000	2
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	18
Year 2 - Fall	Credits	Year 2 - Spring	Credits
HS 3100 Poverty and Culture or HS 3200 Policy and Advocacy	3	HS 3100 Poverty and Culture or HS 3200 Policy and Advocacy	3
HS 3000 Foundation Internship	3	HS 3300 Human Socialization or HS 3400 Community Intervention	3
General Education Area E1	3	Free Elective	3
General Education Area E2	3	General Elective Area E4	3
General Education AREA D1 COURSE Suggested STAT 1401 or DATA 1501	3	General Education Area D2, 2 Natural Science	3 (or 4)
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15 (or 16)
		Apply to Double Owl Pathway	

Year 3 - Fall	Credits	Year 3 - Spring	Credits
Free Elective	3	HS 3600 Program Evaluation	3
HS 3300 Human Socialization or HS 3400 Community Intervention	3	HS 3560 Governance, Leadership & Advocacy	3
MGT 7050 Managing and Leading Work Behavior	3	Major Concentration Elective (MKTG 7030 or IS 7090)	3
HS 4100 Grant Writing and Fundraising	3	General Education Area B2	3
General Education Area C1	3	General Education Area C2	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 4 - Fall	Credits	Year 4 - Spring	Credits
HS 3500 Research Methods for Human Services	3	HS 4900 Capstone Seminar in Human Services	3
Free Elective	3	HS 4950 Advanced Internship	6
Free Elective	3	HS 4800 Ethics in the Helping Profession	3
Major Concentration Elective (MKTG 7030 or IS 7090)	3		
General Education Area E3	3		
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	12
Apply to MBA program			
Year 5 - Fall	Credits	Year 5 - Spring	Credits
ACCT 7000 Accounting Insights for Managers	3	FIN 7020 Business Finance	3
MGT 7040 Managing the Value Chain	3	Graduate Elective	3
TOTAL SEMESTER CREDITS	6	TOTAL SEMESTER CREDITS	0
Year 5 – Summer	Credits		
International Elective/Study Abroad	3		
TOTAL SEMESTER CREDITS	3		
Year 6 – Fall	Credits	Year 6 – Spring	Credits
ECON 7010 Resource Allocation and Decision Analysis	3	MGT 7999 Strategic Management	3
Graduate Elective	3	Graduate Elective	3
TOTAL SEMESTER CREDITS	6	TOTAL SEMESTER CREDITS	6

PATHWAY TOTAL: (120 +36)-9=147

Date Last Revised: