



KENNESAW STATE UNIVERSITY

**Double Owl Pathway of Study
EFFECT TERM: Fall 2023**

Undergraduate Program Name: Integrated Health Science, BS

Graduate Program Name: Business Administration, MBA- General Concentration

Pathway Description: The IHS/MBA pathway provides a valuable opportunity for Integrated Health Science students to apply and enhance their skills as they relate to management of health care organizations. Graduates of the IHS/MBA pathway will be able to use their enhanced knowledge and skills in a variety of health care careers. These include careers include project and research management, human resources, healthcare management, and administration.

Course Pairs:

Double Owl Scholars will NOT take the following Integrated Health Science courses:	In their place, Double Owl Scholars will take the following courses:
Upper Division Major Elective	MKTG 7030- Strategic Marketing
Upper Division Major Elective	MGT 7050- Managing and Leading Work Behavior
Upper Division Major Elective	IS 7090- Leveraging Information Systems in Business

Year 1 - Fall (15 credits)	Credits	Year 1 - Spring (15 credits)	Credits
ENGL 1101 – Composition I [A1]	3	ENGL 1102 – Composition II [A1]	3
POLS 1101 – American Government [E1]	3	General Education – Cultural Perspectives [B2]	3
General Education – Quantitative [A2]	3	General Education- Science Processes (non-STEM) [D2]	3
ECON 1000 – Contemporary Economic Issues [B1]	2	General Education- U.S. History [E2]	3
General Education- Science Processes (non-STEM) [D2]	4	ACCT 2101 – Principles of Accounting I (Lower-Division Elective; 1 of 3)**	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 2 - Fall (15 credits)	Credits	Year 2 - Spring (15 credits)	Credits
General Education- U.S. History [E3]	3	General Education- Literature of the World [C1]	3
HS 2300- Cultural Competence in Human Services	3	General Education- Applied Math [D1]	3
WELL 2000- Foundations of Health & Wellness	3	General Education- Social Sciences [E4]	3
ACCT 2102 – Principles of Accounting II (Lower-Division Elective; 2 of 3)	3	IHS 2100- Introduction to Health Sciences & Professions	3
Lower-Division Elective (3 of 3)	3	ECON 2300 – Business Statistics (Free Elective; 1 of 4)	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 3 - Fall (15 credits)	Credits	Year 3 - Spring (15 credits)	Credits
General Education- Arts & Culture of the World [C2]	3	ECON 3478 - Economics of Healthcare	3
COM 3320- Health Communication	3	HPE 3300 – Contemporary Health Issues	3
IHS 3240- Fundamentals of Behavioral Healthcare	3	SOCI 3380 - Society, Community, & Health	3
IT 3503- Foundations of Health Information Technology	3	Major Elective (2 of 6)	3
FIN 3100 – Principles of Finance (Major Elective; 1 of 6)	3	Major Elective (3 of 6)	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15

		Apply for Double Owl Status	
Year 4 - Fall (15 credits)	Credits	Year 4 - Spring (15 credits)	Credits
IHS 4545 – Healthcare Innovation	3	IHS 4760 – Integrated Health Science Capstone	3
IPE 4413 – Interprofessional Collaboration and Care	3	PHE 3330 -Health Systems & Health Policy	3
Free Elective (2 of 4)	3	Free Elective (4 of 4)	3
Free Elective (3 of 4)	3	MGT 7050 – Managing and Leading Work Behavior (Major Elective; 5 of 6)	3
MKTG 7030 – Strategic Marketing (Major Elective; 4 of 6)	3	IS 7090 – Leveraging Information Systems in Business (Major Elective; 6 of 6)	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
		Apply to Graduate Program/Change to Graduate Status	
Year 5 - Fall (9 credits)	Credits	Year 5 - Spring (9 credits)	Credits
ACCT 7000 – Accounting Insights for Managers	3	FIN 7020 - Business Finance	3
ECON 7010 – Resource Allocation and Decision Analysis	3	MGT 7040 – Managing the Value Chain	3
Graduate Elective	3	Graduate Elective	3
TOTAL SEMESTER CREDITS	9	TOTAL SEMESTER CREDITS	9
Year 6 - Fall (9 credits)	Credits	Year 6 - Spring (credits)	Credits
MGT 7999 – Strategic Management	3		
International Elective	3		
Graduate Elective	3		
TOTAL SEMESTER CREDITS	9	TOTAL SEMESTER CREDITS	

PROGRAM TOTAL: 156

PATHWAY TOTAL: (120 + 36)- 9 = 146