



KENNESAW STATE  
UNIVERSITY

Double Owl Pathway of Study

Undergraduate Program Name: Public Relations, BA

Graduate Program Name: Integrated Global Communication, MS

Pathway Description: Students can choose up to a total of 9 credit hours from the list below.

Course Pairs:

Double Owl Scholars will NOT take 9 credit hours of the following undergraduate courses:	In their place, Double Owl Scholars will take 9 credit hours of the following graduate courses:
PR 3385 International Public Relations (Major Elective)	COM 7300 International Public Relations
PR 4460 Crisis Communication	COM 6670 Crisis Leadership Communication
PR 4210 Social Media for Strategic Communication (Major Elective)	COM 7350 Principles of Strategic Communication
	OR
	COM 7600 Seminar in Communication and Technology
PR 4415 Topics in Public Relations (Major Elective)	COM 7600 Seminar in Communication and Technology
ORGC 4440 Leadership Communication (Upper Division Elective)	COM 7500 Communication for Multinational Corporations

Year 1 - Fall (credits)	Credits	Year 1 - Spring (credits)	Credits
Gen ED: ENGL 1101 [Core A1]	3	Gen ED: ENGL 1102 [Core A1]	3
Gen ED: ECON 1000 [Core B1]	2	COM 2129	3
Gen ED: COM 1100* [Core B2]	3	COM 2230	3
Gen ED: SCI 1101 or GEOG 1112 or 1113* [Core D2]	4	Gen ED: SCI 1102 or GEOG 1112 or 1113* [Core D2]	3 or 4
Gen ED: STAT 1401* [Core A2]	3	Gen ED: DATA 1501* [Core D1]	3
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>15-16</b>
Year 2 - Fall (credits)	Credits	Year 2 - Spring (credits)	Credits
COM 2020	3	PR 3335	3
COM 2033	3	COM 3435	3
COM 2135	3	General Education Core E2	3
COM 2240	3	General Education Core C2	3
POLS 1101[Core E1]	3	Free Elective (1 of 4)	3
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>	<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
Year 3 - Fall (credits)	Credits	Year 3 - Spring (credits)	Credits
PR 3355	3	PR Major Elective (3 of 5)	3
PR 3375	3	PR 3385 (PR Major Elective (3 of 5)) <b>OR</b> COM 7300	3
PR Major Elective (1 of 5)	3	ORGC 4440 (Upper Division Elective (1 of 1)) <b>OR</b> COM 7500	3

General Education Core E3	3		Related Studies Course (2 of 4)	3
Related Studies Course (1 of 4)	3		General Education Core C1	3
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>		<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
<b>APPLY TO DOUBLE OWL PATHWAY</b>				
<b>Year 4 - Fall (credits)</b>	<b>Credits</b>		<b>Year 4 - Spring (credits)</b>	<b>Credits</b>
PR 4460 (PR Required Course) <b>OR</b> COM 6670	3		PR 4465	3
PR 4210 (PR Major Elective (4 of 5)) <b>OR</b> COM 7350 or COM 7600	3		PR 4415 (PR Major Elective (5 of 5)) <b>OR</b> COM 7600	3
Related Studies Course (3 of 4)	3		Free Elective (3 of 4)	3
Related Studies Course (4 of 4)	3		Free Elective (4 of 4)	3
Free Elective (2 of 4)	3		General Education Core E4	3
<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>		<b>TOTAL SEMESTER CREDITS</b>	<b>15</b>
<b>APPLY TO GRADUATE PROGRAM</b>				
<b>Year 5 - Fall (credits)</b>	<b>Credits</b>		<b>Year 5 - Spring (credits)</b>	<b>Credits</b>
COM 7100	3		COM 7400	3
Integrated Global Communication Required Course or Elective†	3	AND/ OR	Integrated Global Communication Required Course†	3
Integrated Global Communication Required Course or Elective†	3	AND/ OR	Integrated Global Communication Required Course†	3
<b>TOTAL SEMESTER CREDITS</b>	<b>3-9</b>		<b>TOTAL SEMESTER CREDITS</b>	<b>3-9</b>
<b>Year 5- Summer (credits)</b>	<b>Credits</b>		<b>Year 6 - Fall (credits)</b>	<b>Credits</b>
COM 7700 or COM 7710 or COM 7720 or COM 7730	6		COM 7900	3
<b>TOTAL SEMESTER CREDITS</b>	<b>6</b>		<b>TOTAL SEMESTER CREDITS</b>	<b>3</b>

**PATHWAY TOTAL: 141 credits**

\* Recommended General Education Core Curriculum course

† Available options will depend on what three courses (9 credits) students used during their undergraduate program