

1. Welcome

Attendees: Joseph Madison, Erica Massicott, Tim Murphy, Michael Sloan, Lee White, Julie Wilson, Kelley Wisniewski, Craig Vandever, D.J. Gilliland, Jennifer Wilson, Crystal Caldwell, Shenitra Ashley, Heather Nunes, David Stollberg

2. Announcements & Discussion Points

Parking & Transportation Updates

1) Lot Updates – Joseph Madison

- Lot Z – Contractors have been working on a roof replacement for the Science building. They have been storing their heavy equipment and building supplies in Lot Z. On May 1, 2021 Lot Z will be reopened for faculty/staff parking. As there are only 12 faculty/staff spaces, the lot closure has had minimal impact on parking.
- Chastain Pointe – During the week of June 1st, 29 spaces will be offline at Chastain Pointe for approximately six weeks. There is a concrete slab being replaced in front of the building. No cars will be allowed in that area until the concrete has fully set. Parking will move three ADA spaces to other areas in the lot.
- South Residential – In the South Residential parking, a large area has been closed for construction for the new housing building. Parking has provided permit holders with FLEX parking options until May 15th, 2021. This gives the students the ability to park in lots other than residential areas.
- Lot C – There were ADA spaces removed from Lot C when construction began for the new building. Unfortunately, because of grading issues, Parking can not return those spaces. Parking will relocate these spaces to other lots close to this area. We are looking to add ADA spaces to Lot D and possibly Lot B.

2) Enforcement Updates – Joseph Madison

- We have made improvements to our hand-held units that staff uses in the field. Our LPR technology on our trucks uses a camera that captures the license plate number and provides information associated with that plate. Using a hand-held unit, our staff would need to enter all information manually. Now they can scan the plate and review the information. This will reduce the amount of time it takes to write a citation and improve accuracy. Ambassadors will be able to cover larger areas as they can do their job quickly.

3) Event Parking – Joseph Madison

- Covid 19 Protocols are in place for events coming this spring. We have 4 games scheduled for the spring football season and we are using contactless payments for parking. Students and guests may purchase their parking pass ahead of time or use a credit card at the lot. Parking is also supporting the vaccine project. The vaccine operation will be run primarily off of Campus Loop Road. The parking use for this project will be the Church lot and West Lot. Once we move to the next phase of vaccinations, these lots are expected to be very busy. Expect to see a lot of activity in this area.

4) Park Mobile Update – D.J. Gilliland

- In response to Covid 19, Parking has been using additional technology to provide a safe solution for payment options in our visitor lots. We have

been using the Park Mobile app for touchless payments. You make your payment through your cell phone after downloading the app. It has been well received by our visitors and we have had over 3000 transactions. The most popular area is the Student Center lot on the Kennesaw campus.

- 5) Spring Permit Update – D.J. Gilliland
 - Parking issued more permits than we anticipated for spring semester. As of February 19th, we issued over 17,000 permits for the semester. For a comparison, at this time last year, we issued over 22,000 permits.
- 6) Summer/Fall Permit Update– D.J. Gilliland
 - Our fee schedule for fall 2021 permits is currently being reviewed by the BOR. We are moving towards the parking fee becoming a separate and selectable fee from the mandatory fee. Our goal is for students who are not using parking, not to be locked into that fee. In order to achieve this, we are using a staggered approach where we reduce the mandatory fee and increase the parking fee. We are doing this on a graduated timeline. We will target our roll out date for fall permits once we have approval on the fees. We are hoping to offer them during the summer semester. We are looking at April 26th for our summer permit rollout date. Summer permits will be active beginning June 1st. For students involved in Maymester, we have scheduled our spring permits to expire on May 31st. Students can purchase a spring permit at a prorated rate and use this for parking during this time.
- 7) Big Owl Bus Service Update – Lee White
 - For the KSU football spring season, there will be four games. From the transit side, it has been easier to schedule route times as all games will begin at 1:00pm. Routes for the game will run 10:30am to 5:00pm. For ADA transport, Athletics has directed guests to the Welcome Center lot on the Kennesaw campus. From there, they board the Campus Loop bus that takes them directly to the stadium. For the Kennesaw/Marietta route, the normal service will run 1:00pm to 8:00pm on Saturdays. Athletics has paid for the service to begin early at 10:30am so students can attend the game.
 - As expected, our Big Owl Bus Ridership numbers are down. Last year at this time, we had 2000 students a day riding just the Kennesaw/Marietta route. Today, we have an average of 2000 students riding all routes in one day. On one hand, having lower numbers helps us with covid protocols including capacity and spacing in the bus. On the other hand, we have had to cut service back as our numbers do not support it. On a positive note, we have seen a number increase with the spring semester.

3. Future Goals and Initiatives – Lee White

- Contractor and LTV Parking – We are aware that the current LTV process has many steps and has to go through many hands for approval. The visitor has to go through HR first, then Door Access and so on with parking being the last step. We are talking with all groups involved to streamline a plan that works. We are discussing solutions to fill the gaps that make the process more difficult than it needs to be. UITS is also reworking the LTV process as a whole and we are in conversations with them.
- EV Charging Stations - Another project that has been on our 2-year plan is EV charging stations. We recognize what we have on campus now was set up many years ago. Currently, the stations are not supported or serviced anymore. We understand we need to revamp this program. We have discussions coming up with Jennifer Wilson to review all new opportunities during the upcoming year.
- Signage – One project we had scheduled for the Big Owl Bus was reworking our signage for the whole shuttle system. We have big plans of what this would look like. We are looking forward to implementing the plan in the upcoming fiscal year. By the next meeting, we hope to share some images and get some feedback. We are also working on improving our parking signage on campus. We have had feedback that it could be clearer and more intuitive. Our team is actively working on solutions to improve this.

- Fixed LPR (license plate recognition) Technology – This is a 3-to-5-year goal for Parking because of the price. Fixed LPR technology is cameras that are fixed at the gate so that it captures a plate number as a vehicle enters the lot. This works in conjunction with the system we use now. We recognize the value of fixed LPR. For example, Central Deck would be a good location because of the enforcement resources we lose in that deck. It is so large, by the time someone starts at the top and has worked their way down, they need to start enforcement at the top again. This technology would improve efficiency.

4. Items from the floor – Committee Members

- No items from the floor

5. Adjourn

Minutes