



Parking & Transportation Committee Meeting Agenda

Location: Microsoft Teams

Date: Wednesday, October 19, 2022

Time: 11:00 a.m.

Attendees: Lee White, Tyrone Smiley, Dorothy Gabriel, Jessica Bailey, Joseph Madison, Jinnifer Pallas, Lauren Cerny, Bethany Fortson, Breana Ware, Emilee Cornelison, Jayceb Dhonau, Erica Massicott, Russell Midkiff, Steven Love, Tim Murphy

Agenda details:

Permits

- First Year Residential - 1501
- Upper-class Residential - 947
- Commuter (Economy) – 3,413
- Commuter Deck – 9,379
- Shuttle – 621
- Faculty/Staff (Combined) – 2,052
- Residential – 1,496
- Commuter (Economy) – 2,085
- Commuter (Deck) – 2,352
- Shuttle – 115
- Faculty/Staff (Combined) – 2,052

Operations & Enforcement - Citations

- Goal: Incentivize all faculty, staff, students, and guests driving on campus to do the following:
 - Drive safely throughout campus

- Read the Parking Rules & regulations Park and ensure vehicles remains in the permitted parking area
- Read and understand the map found at parking.kennesaw.edu
- **Next:**
 - Town Point/Chastain Point/KSU Center:
 - Top Location
 - Top 5 Violations
 - Fall 2021: 11,367
 - Fall 2022 to Date: 11,127

Enforcement Activity

- Violation Type by volume: Fall 2021 -11,367; Fall 2022 – 11,127
 - Tag/Plate not permitted
 - Not in assigned area
 - Failed to pay at visitor lot
 - Area not designed for parking
 - License plate not visible
 - Overtime parking
- Increased Ambassadors
- Phasing out paper citations
- Improved Efficiency

Special Event Charter Requests

- January – 177.5 hours
- February – 70.25 hours
- March – 50 hours
- April – 179.5 hours
- May - 242.25 hours
- June – 142.75 hours
- July – 55.25 hours
- August – 464.25 hours
- September – 157.25 hours
- Total Hours – 1,543

Special Event Charter Requests – Big Owl Bus Ridership Fall 22 Semester – Present

- Kennesaw/Marietta – 47,901
- Busbee Stadium – 38,210
- 3305 Express – 17,472
- Chastain Point – 12,958
- Town Point – 15,158
- West Campus – 11,499
- Skip Spann – 11,104
- Frey Road – 24,714
- Kennesaw Shopping – 1,663
- Marietta Shopping – 634
- Total Riders – 181,313

Service Now Tickets

- August with highest ticket count

Process Improvements

- **Permitting**
 - Updated student resident classifications to reflect residence to streamline permitting process
 - Summer student worker category
 - Annual residential parking permit to be added

Active Projects

- EV charging stations
- RFP for Event Vendor
- Tandem Bikes
- Bus Shelters
- Central Deck Doors
 - ADA Access
 - Salto Doors
- Updating Signage
 - Bus stop

- Lot entrance

Capital Projects

- Pedestrian Improvement
- North Deck Elevator Modernization
- P10 Resurfacing

Completed projects

- Central Deck Upgrades
 - 530 lights were replaced with LED bulbs
 - LED lighting provides safe illumination that illuminates shadows and effectively guides drivers
 - Deck and stairwells are illuminated 24/7 for safety
- Security Camera Installations
- Lot & Deck Improvements
 - Annual pressure washing completed prior to move in; Central Deck; West Deck; North Deck; East Deck; P60 Deck
 - Stripping:
 - North Deck – Turn Arrows/Yield/Stop Directional Arrows
 - East Deck - Turn Arrows/Yield/Stop Directional Arrows
 - Lot P21 – 8 visitor spaces added
 - LotP28 A/B – 348 spaces
 - Lot P22 – 192 spaces
- Signage
 - East Deck sign on outside of parking structure
 - Dedicated signage updated at Convocation Center
 - Dedicated signage updated at Kennesaw Hall
 - Removed signage at Campus Loop

Updates

- Lot A updated to Faculty/Staff Lot
- Paper citations phasing out to e-citations